

For Immediate Release February 27, 2017 Contact: Kelsey Azadian PR & Digital Engagement Specialist Kelsey@floridapoolpro.com (941) 952-9293

LOCAL POOL BUILDER WINS BEST IN SHOW FOR EXCELLENT DESIGN

(SARASOTA, Fla.) February 27, 2017– Coast to Coast Pools of Sarasota, Florida received an award in the Florida Swimming Pool Association's (FSPA) annual Design Awards contest. Coast to Coast Pools earned Silver in Pool & Spa Combination 250-500 sq. ft., submitted by Dustin Pointer.

The annual FSPA Design Awards program gives members an opportunity to enter their pools, spas and water features for judging on workmanship, soundness of design, beauty, practicality and safety. Categories customized for Florida pool construction divide the entries by size, type of construction and features. FSPA Executive Director, Wendy Parker Barsell, said, "The FSPA Design Awards recognizes some of the best pools being built in Florida by FSPA members. The excellence and quality seen in these pools, spas and water features are a true testament to the builders."

The winners are selected by a Design Awards Committee, which consists of knowledgeable professionals, and are recognized at the annual *Everything Under the Sun^{sn} Expo* in February. This year, 23 awards were given out in total.

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, and an arbitration program and government relations representation.

Local Award Winner Contact: Dustin Pointer, Coast to Coast Pools: (941) 377-5133

PHOTOS AVAILABLE UPON REQUEST

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