



Florida Swimming Pool Association
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**LOCAL POOL BUSINESS OWNER WINS SERVICE PROFESSIONAL OF THE YEAR
AWARD**

(SARASOTA, Fla.) February 27, 2017—The Florida Swimming Pool Association (FSPA) recognized six individuals from all chapters of the FSPA at the annual *Everything Under the Sunsm Expo* for the Service Professional of the Year Award. This award recognizes excellence in customer satisfaction and the positive results that our pool and spa service professionals produce. The Greater Miami Chapter has selected Tarah Adams, from Reef Tropical in Miami, as the 2016 Service Professional of the Year.

Tarah has been with Reef Tropical Pools for 15 years. She was recently promoted to Pool Route manager overseeing 826 pool service accounts and 15 pool cleaners who service Miami-Dade and Monroe Counties. She says she loves her job in the pool industry because she is always learning something new and is able to work with lots of different people. Her customers describe her as warm and enthusiastic and she consistently maintains a positive attitude.

FSPA Executive Director, Wendy Parker Barsell said, “This award recognizes those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida.”

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation.

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