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## LOCAL POOL BUSINESS OWNER WINS SERVICE PROFESSIONAL OF THE YEAR

## **AWARD**

(SARASOTA, Fla.) February 23, 2017–The Florida Swimming Pool Association (FSPA) recognized six individuals from all chapters at the annual *Everything Under the Sun<sup>sm</sup> Expo* for the Service Professional of the Year Award. This award recognizes excellence in customer satisfaction and the positive results that our pool and spa service professionals produce. The East Central Florida Chapter has selected Larry Drumb, Cool Pools By Larry from Deland, as the 2016 Service Professional of the Year.

Larry has been in the pool and spa service business for 22 years serving customers in and around Deland. Cool Pools by Larry employs 17 pool pros and in Larry's words, "I still enjoy coming to work every day and look forward to many more years of servicing my community." He meets with each new customer and has been recognized for three years by the Community of West Volusia County as the "Best in the West." Larry's customers praise Cool Pools employees as always courteous, efficient and professional; Larry is a hardworking, caring business owner whose success is well earned and deserved.

FSPA Executive Director, Wendy Parker Barsell said, "This award recognizes those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida."

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, and an arbitration program and government relations representation.