April is Swimming Pool Safety Month

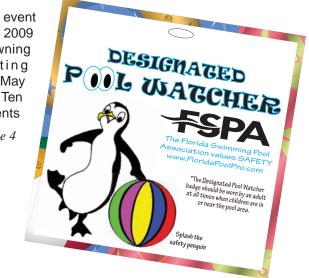
Call 800-548-6774 to order your pool watcher badges.

It is Swimming Pool Safety Month in Florida and the FSPA Chapters are hosting events all around the state. The Broward Chapter, Northeast Chapter, Northwest Chapter, Palm Beach Chapter and Treasure Coast Chapter are all involved in promoting

safety in their local areas. Read Chapter News starting on page eight to see what each Chapter is up to.

The FSPA will not be hosting a safety conference this year. The Florida Department of Health, Office of Injury Prevention, co-host from last year, will be holding an event this year in Tampa. The 2009 Water Safety and Drowning Prevention Marketing Symposium will be held May 29 at the Quorum Hotel. Ten county health departments

Continued on page 4



FSPA members go to Tallahassee for 3rd annual "FSPA Legislative Days"

By Jennifer Hatfield, Director of Government & Public Affairs

The 2009 "FSPA Legislative Days" event was held during week three of this year's legislative session. Twenty FSPA members, representing a number of our chapters, converged on the Capitol during March 17-19 to meet with legislators and executive branch agency heads to encourage support for legislation and agency initiatives important to our Association. Our constant presence in this process continues to make us effective in our legislative and regulatory efforts. This year FSPA members met with many new faces in the legislative process to ensure that they know FSPA is here as their informational source on

legislation affecting the industry.

Tuesday evening members gathered at the Governor's Club Lounge and the annual Press Corps Skits, mingling with many in the legislative process. However, the event officially started Wednesday morning with a breakfast briefing and then off to the Capitol for the day. FSPA members met with their area Senators and Representatives to provide them with our legislative priority list and insight on our Association. The entire group met with Speaker Pro Tempore Ron Reagan and Rep. Chris Dorworth spoke to the group at our luncheon. A large contingent

of FSPA members also met with Senate Minority Leader Al Lawson. In addition, FSPA members met with Senator Ronda Storms to present her with our 2008 Legislator of the Year award, in appreciation of her sponsorship and acknowledgement in the Senate chamber last year, declaring April as "Swimming Pool Safety Month." A brief stop with Senate President Jeff Atwater and Rep. Will Weatherford occurred, as well as productive meetings with Senate President Pro Tempore Mike Fasano and former Senate President, Senator Ken Pruitt.

After a grueling, non-stop Wednesday at the Capitol, Thursday morning FSPA members met with Department of Business & Professional Regulation (DBPR) Secretary, Chuck Drago. The Secretary gave those in attendance an update on initiatives and changes happening at the DBPR and took questions. The time given to us demonstrates Secretary Drago's determination to improve

aspects and stress the importance of what the DBPR does relative to the construction industry. He shared the activities underway to step up both the enforcement and education aspects regarding licensed and unlicensed contractors. He also discussed the increased efforts to work with local state attorney offices and building departments, establishing task forces

Continued on page 3



FSPA contingent with DBPR Secretary Chuck Drago, far right, and Darrick McGhee, Secretary's Legislative Affairs Director, in the middle of the picture

News Splash

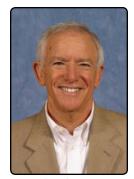
- Inquiring Minds: Why is our trade show held at the Orange County Convention Center rather than a hotel facility? Page 2
- **Digging Up Ideas:** It is increasingly necessary for electricians to specialize in swimming pool wiring. Make sure your electrician really is qualified. Page 3
- Insurance Update: Non-owned automobile coverage will help you if an employee uses their car (not owned by you) for company business and is in an accident. Page 5
- The Scoop on Service: Going back to basics. Respect and inform your customers. Portray a professional image. Be educated. Page 6
- Energy Talk: Green remodeling can help your business. Savings from most packages are cost-effective and can inlude solar heat, alternative purification and an energy-efficient pump. Page 7

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President's Column

Thank you, members



Alan Cooper FSPA President

All of us should be very proud of the 2009 Orlando Pool & Spa Show. Our staff did a fantastic job. As president I want to publicly thank the staff for all the hard work they did leading up to,

during and after the show. Also, I want to acknowledge this years Show chairperson, Eva Adcock, Best Pools of Brevard, and Design Award chairperson, Clay Andrews, Aquapool of Jacksonville, Inc. This year more than ever our members and others volunteered. A special thanks to all the instructors, monitors, identification checkers, booth workers and information and direction assistants. A number of our member volunteers had their spouses volunteering. It is not possible to name everyone, but I would be remiss if I didn't let you know that our lobbyist Kari Hebrank volunteered and she brought her husband and put him to work. I believe that is above and beyond the call of duty. We are very lucky to have Kari as our lobbyist and friend to our association.

I could not write this article if I didn't offer a big thanks to our exhibitors and Friday night event sponsors. During the exhibit hall hours I talked to as many of the exhibitors as I could and thanked them for being in our show. For those of you who I did not get the opportunity to speak with I want to thank each and every one of you for your loyal support of the show and our association. Many of you offered kind words about our staff and were encouraged by the turn out.

All of our Chapters should give themselves a pat on the back. We asked you to encourage your members to attend the show and you responded by getting your members to turn out and support our exhibitors. You did a great job.

Congratulations to the Chapter Directors of the Year. Each of the Chapters is fortunate to have such dedicated members. Our state organization is proud of the volunteer work that these men and women do for their Chapters and the state organization.

Our Design Award winners had some great looking pools and spas. See who the winners were and check out the Best of Show Award. Future issues will have pictures of other award winning pools. These pictures

Taking CE? Bring your ID!

A form of identification is required when taking any continuing education courses. If you do not present an ID when you arrive at your course and sign in, you will not receive credit.

are also on the Web site. Again, thanks to Clay and his committee.

What more can be said about Roy Lenois, Artesian Pools of East Florida, Inc., or Dan Johnson, Swim, Inc.? If you didn't read last months Florida Pool Pro (sm), I would ask you to pull it out and read the requirements for induction in to the FSPA Hall of Fame and what an honor and privilege it is for these members to receive this award.

During the Awards Reception I was fortunate to have the pleasure of introducing our Person of the Year, Dominick Montanaro. It has been my honor to serve on the Executive Committee with Dominick for a number of years. He has been a tireless worker for the FSPA. As I mentioned during my introduction, Dominick and I have been able to

bounce ideas off each other which has enabled us to better serve our organization. We should consider ourselves lucky to have Dominick in a leadership position and I look forward to continuing to work with him. He truly is deserving of this award.

It is with regret that I accepted Clay Andrews' resignation from the Executive Committee. Clay resigned due to personal reasons. He is not resigning from the FSPA. Business and personal requirements will not allow him the time to carry out his Executive Committee responsibilities. The entire Executive Committee will miss Clay. I especially will miss his input and friendship. My wife and I have enjoyed the many dinners we have shared together.

Thanks to you, the members, who made this a successful show.



Inquiring Minds

Why our trade show is at the Convention Center

By Wendy Parker Barsell, FSPA Executive Director

June 19-20, 2009

Committee Meetings

Board of Directors Meeting

Hilton Melbourne Beach Oceanfront

Florida Pool Prosm

Published monthly by the Florida Swimming Pool Association Association Mission: Promoting Florida's swimming pool industry.

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Exhibitors and attendees alike have been asking the question "Why is our trade show held at the Orange County Convention Center rather than a hotel facility?" Fortunately for the organization, the trade show has grown exponentially since moving to the convention center. Our exhibitors now occupy almost three times the amount of space, and at the height of the market in 2007 it was four times as large. Since moving to the convention center we have more than tripled the number of continuing education courses offered and with higher attendance we now utilize two and one half times the classroom space.

There are only a couple of hotels in the Orlando area that have a contiguous ballroom large enough for our event and the available breakout rooms for the classes. The requirements of securing this space are why we utilize the convention center. A hotel's primary goal is to fill their sleeping rooms and most do this by booking conventions and meetings. The largest hotels in the Orlando area do not rely on tourists, rather on booking large conferences and events for groups from all over the United States, and beyond, who will come to Orlando for the conference and sleep in the hotel. They are more than willing to provide the convention halls to these groups knowing that 90% or more of their rooms will have conference attendees.

Our event is unique in that 50% of our participants do not stay in Orlando overnight. Of the other 50% that do stay, less than 20% utilize the room blocks we secure at the host hotels. When I talk to participants about why they stay at other locations almost every answer relates back to the pricing; very understandable, and the reality of 2009. Using these

statistics, we would occupy between 10 and 15 percent of a large hotel's sleeping rooms but need 100% of their convention and meeting space, thereby preventing them from being able to book space for another group in order to fill the remaining hotel rooms. And even more challenging is that these larger hotels' room rates exceed \$220 per night. There are also requirements to purchase a minimum amount of food, and financially these requirements are more than 10 times what we currently spend on coffee breaks. In order to meet these food requirements the fees to attend and participate in the show would increase significantly.

We have also looked into relocating the Show to another city in Florida. At this time the options are very limited regarding space large enough for the exhibition and the classrooms as well as easy access for everyone. Orlando is the most central location for participants coming from within the state, allowing almost all attendees to drive to the event in a few hours or less. It is one of the most affordable and convenient airports for exhibitors and attendees traveling from outside of Florida.

This is why the convention center is the most cost effective location for the Orlando Pool & Spa Show. We are able to rent the exhibit hall with no strings attached – no minimum number of hotel rooms, no minimum food purchases. The parking seems to frustrate some, but most hotels have the same parking fees and large convention hotels have the same distance to walk to reach the event. The manufacturers have continued to sponsor the Friday night private party which provides a chance for everyone to be together in a relaxed

Legislative Days

Continued from front page

throughout the state to combat unlicensed activity. Watch for more details on the DBPR efforts in future articles.

Thursday morning also included discussions with Rick Dixon of the Florida Building Commission and Bob Vincent of the Department of Health. They provided the group with updates on initiatives affecting the industry. Specific mention was given to the energy code activities of the Florida Building Commission, the pending changes to 64E-9, F.A.C., and VGB Act enforcement. What followed were a handful of meetings back at the Capitol with legislators. To cap off the event the entire FSPA contingent met with Speaker Larry Cretul and Speaker-designate Representative Dean Cannon. Speaker Cretul commented on how the session was moving forward and the aspects of the budget deficit that both the House and

Senate must finalize before the end of session. Speaker Cretul has been a strong supporter of the construction industry and we appreciated both he and Representative Cannon sitting down with us.

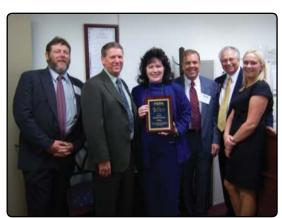
Legislative Days was again a success and it continues to provide the FSPA with a chance to be heard and seen by our elected officials. This year our members met with over 1/3 of the 160 House and Senate members. There were many new FSPA faces



Speaker-designate, Representative Dean Cannon, and Speaker Larry Cretul, address the FSPA Legislative Day's contingent, in the background Kari Hebrank, FSPA lobbyist

this year and both Kari Hebrank and I look forward to next year, where we hope even more FSPA chapters will send members to attend this worthwhile and important event.

For details on the FSPA legislative bill tracking reports go to www. floridapoolpro.com and watch for our weekly e-news reports.



FSPA members Brian Gangelhoff and Rick Howard, Senator Ronda Storms, FSPA members Rick Postoll and Jack Manilla, and Jennifer Hatfield

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Digging Up Ideas

How qualified is your electrician?

By David Pruette, David Pruette's Electrical Service, Inc.

The electrical portion of a swimming pool project is always performed by a qualified, licensed electrician, but qualified is a broad term. With the NEC changing every three years and the pool section 680 growing by leaps and bounds, it is increasingly necessary for electricians to specialize in swimming pool wiring. The days of running a single bond wire and hooking up a pump and a light are gone. More than 16 pages of the 2008 NEC are dedicated to swimming pools and each county interprets it with their own special twist. That doesn't even touch on the vast array of controllers and how each needs to be installed.

A good swimming pool electrician needs to understand how the plumbing works, when a particular pump or valve needs to be on or off, and when a chlorinator should be on or when on is a hazard. What is a bonding grid? What the heck is an equipotential bond? What is the difference between bonded and grounded? It's a two speed pump?! How does it know? Isn't a light niche a French pastry? The list goes on. The technology introduced at pool shows is amazing and somewhat overwhelming.

With that being said, how much less stress would a truly qualified electrician be to your business. One that truly understands the end result you are trying to deliver to your customer. I'm not suggesting that you need to find someone new; I am suggesting that you meet with your electrician on a more complicated job and walk him through the plumbing and chemical controls. Let him know what dangers there are from chlorinating a spa at levels intended for the pool. Let him show you why you have to have clearance in front of the panel or why the pump can't be six inches from the wall. Make sure he is attending the classes offered by the manufacturers of the controls you are using. He needs to have an understanding of the new high efficiency products that are available. You should be able to call on him to tell you what automation system you need based on the equipment you have on the pool.

The work that your electrician is doing on your project is critical to the correct operation of a well designed pool that bares your name in the end and for years to come. It is also critical to the safety of the project. Your plumbers may know how to run pipe or bond a pool, but is your insurance company going to agree if something should ever happen? Make sure your electrician really is qualified.





Florida Pool Permits

Provided by HBW. www.hbweekly.com.



| County Name | February 2008 | February 2009 |
|---------------------|---------------|---------------|
| Alachua County | 18 | 4 |
| Bay County | 10 | 5 |
| Brevard County | 43 | 19 |
| Broward County | 68 | 32 |
| Calhoun County | 0 | 0 |
| Charlotte County | 20 | 12 |
| Citrus County | 28 | 12 |
| Clay County | 8 | 4 |
| Collier County | 40 | 22 |
| Dade County | 73 | 50 |
| Duval County | 47 | 7 |
| Escambia County | 14 | 6 |
| Flagler County | 10 | 14 |
| Franklin County | 0 | 1 |
| Gadsden County | 1 | 0 |
| Gulf County | 2 | 0 |
| Hernando County | 20 | 12 |
| Highlands County | 3 | 0 |
| Hillsborough County | 75 | 26 |
| Holmes County | 0 | 0 |
| Indian River County | 1 | 15 |
| Jackson County | 1 | 2 |
| Jefferson County | 1 | 0 |
| Lake County | 24 | 13 |
| Lee County | 91 | 48 |
| Leon County | 18 | 4 |
| Liberty County | 0 | 0 |
| Manatee County | 46 | 24 |
| Marion County | 31 | 9 |
| Martin County | 16 | 10 |
| Nassau County | 11 | 2 |
| Okaloosa County | 9 | 3 |
| Orange County | 82 | 40 |
| Osceola County | 50 | 18 |
| Palm Beach County | 85 | 33 |
| Pasco County | 42 | 18 |
| Pinellas County | 31 | 19 |
| Polk County | 37 | 20 |
| Putnam County | 5 | 0 |
| Santa Rosa County | 15 | 11 |
| Sarasota County | 28 | 15 |
| Seminole County | 12 | 7 |
| St Johns County | 45 | 18 |
| St Lucie County | 32 | 16 |
| Sumter County | 16 | 11 |
| Volusia County | 26 | 16 |
| Wakulla County | 2 | 1 |
| Walton County | 14 | 6 |
| Washington County | 0 | 0 |
| TOTALS | 1251 | 605 |
| 101/120 | 1201 | |

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Refer to www.hbweekly.com for county coverage. HBW, Inc. 877-332-1411

New Member Applications

Central Florida

Poolology, Inc. (Service: Pool Cleaning/Water Treatment)

David L. Foster, Lake Buena Vista

S.W. Maintenance, Inc. (Service: Pool Cleaning/Water Treatment)

Ernie Weishaupt, Oviedo

Charlotte Harbor

Indigo Swimming Pools and Spas, Inc. (Builder/Installer) CPC1457777

Pat Ireland, North Port

Greater Miami

(Service: Pool Cleaning/Water Treatment) Krystal Pool Services, Inc.

Maria Roger, Miami

TCS Contracting Corp. (Builder/Installer) CPC1457688

Timothy Smith, Miami

Outside US Pool Check Limited (Manufacturer)

Barry Jones, Bolton, UK

Palm Beach

Sansom Pressure Cleaning & Pool Service (Service: Pool Beth Sansom, Lake Worth Cleaning/ Water Treatment)

Polk County

At Ease Pool Security Systems, Inc. (Service: Full Service) RP252555096

Joe Yeomans, Lakeland

Space Coast

Price Rite Pool & Spa Service, Inc. (Service: Full Service) RP0066960

Paul Hughes, Cocoa

(Other Firm: Leak Detection) Kelly's Leak Detection

Larry Kelly, Cocoa

Southern Pool & Spa Inc. (Service: Pool Cleaning/Water Treatment)

Philip Barnes, Merritt Island

Tampa Bay

Tidwell Pool Service, Inc. (Service: Full Service) CPC1457096

Amanda Tidwell, Sun City Center

If you have actual knowledge of any grounds why the above companies do not meet FSPA criteria, contact the Chapter Director in writing

April is Swimming Pool Safety Month

Continued from front page

will speak about their drowning prevention initiatives. Attendees will learn drowning prevention best practices.

The FSPA would like to thank Rep. Nehr and Sen. Detert for their resolutions and Gov. Crist for his proclamation declaring April 2009 as Swimming Pool Safety Month. This is a great way to remind everyone of the importance of pool safety and to encourage pool owners to evaluate the safety of their pool areas.

These resolutions will be read on the House and Senate floors sometime in April. The Senate Resolution can be read on the govenment regulations page of our Web site (www.FloridaPoolPro. com). The House Resolution and Governor's Proclamation contain the same information with minor changes to the text.

The annual declaration's goal is to increase awareness of swimming pool safety and educate pool professionals, pool users and media on safe ways to use and care for swimming pools. Keeping people safe to enjoy the beauty, exercise and fun that water can offer is very important in Florida. The FSPA sees education about swimming pool safety as in integral part of its mission.



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Insurance Update

Does your business have the right automobile insurance?

By George W. Taylor, III, Insurance by Ken Brown, Inc.

Many businesses assume that their automobile insurance policy will protect their organization for all types of automobile claims. However, many automobile insurance policies do not have the proper endorsements and potentially large losses would not be covered. One of the most overlooked types of automobile coverage is Nonowned Automobile Liability coverage. The reason this insurance is needed is because any person who knows how to drive an automobile is likely, at one time or another, to drive an automobile which does not belong

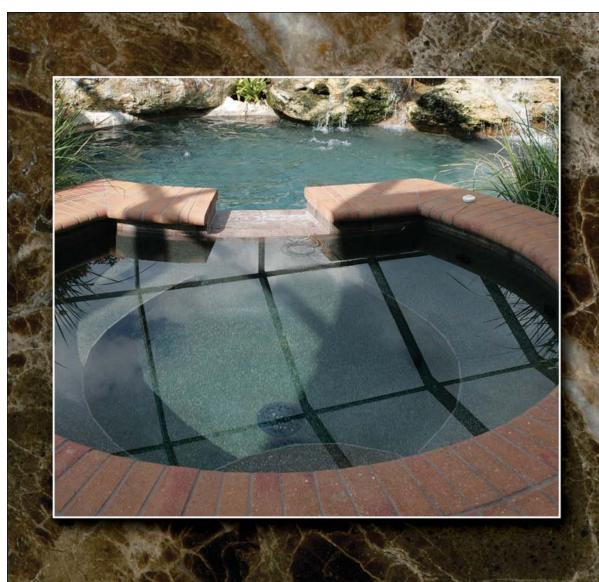
Business organizations frequently find themselves faced with liability lawsuits due to use of automobiles that do not belong to them. Non-owned automobiles are those which are owned by officers or employees of the insured and who use the automobile in the insured's business.

For example, every afternoon a business firm sends their secretary to the post office for mail delivery. The secretary uses her own personal vehicle to make this trip. On one sunny afternoon while making this trip she is involved in a serious atfault automobile accident. How will

the many claims be covered? The secretary's injuries will be covered by workers' compensation. The damage to the secretary's vehicle will be covered by her personal automobile policy assuming she carried collision coverage.

The other party is going to bring suit against the secretary as well as the business because as a general rule, an employer may be held responsible in damages for any wrongful act committed by an employee in the course of employment. The secretary's personal automobile policy will protect her during this lawsuit. However, without non-owned automobile liability coverage the business would have no protection against this suit.

In short, non-owned automobile liability insurance protects an insured against liability which may arise out of the use of "non-owned automobiles," and particularly those used by officers, employees, agents and subcontractors in connection with the insured's business. The annual premium for this very important coverage is usually less than \$100 per year. Your insurance agent should be contacted to make sure you have this valuable coverage.



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The Scoop on Service

Going back to basics

By Jackie Arnault and Tracey Bogner, The Pool Pleaser

Going back to basics means more for your bottom line. We are all feeling the pressures of the economy and going back to the basics of business is crucial. Evaluating and improving upon the most common principles of your day-to-day business activities could mean more for your bottom line and eliminate disappointed customers. To help, here are some simple tasks that require very little effort but could mean the difference between profits and losses for your company.

Give your customers the respect they deserve. Providing good service for existing clientele should be at the top of your list. Give them a fair and honest quote and provide them with details and options during the estimating process. The more information you give them, the easier it will be for them to make a decision. Most people don't mind spending the money if they are informed. Using manners when consulting with customers will show that you appreciate them and you are there to accommodate their needs. In other

words, treat your customers as you would want to be treated.

Be proud of representing your company and the swimming pool industry. In today's economy image is everything. The more professionally you present yourself, the better impression you will give. Personal knowledge of the business at hand will often prove to the customer that you are a reputable company. Uniforms and proper attire top this category. Clean, organized and well-stocked service vehicles have remarkable advantages.

Getting educated on the latest products, building codes and state laws will give you an advantage. New products are reaching our retail stores on a daily basis. It is essential to be informed about them and be educated on the latest trends. Sharing ideas with your vendors and distributors may make it easier to stay up to date. Networking with other business owners and competitors can also be advantageous; it is okay to be friends with "the other guys." New

Code Commentary and ANSI/APSP Standards are available!

Call the FSPA office at 800-548-6774 to order your copies.

Code Commentary: Includes commentary with the complete text of the code provisions for swimming pools from the 2007 Florida Building Codes.

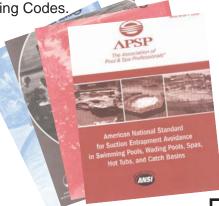
FSPA Members: \$30 + shipping + tax

Non-members: \$60 + shipping + tax

ANSI/APSP Standards:

FSPA Members: \$42 + shipping + tax

Non-members: \$69 + shipping + tax



laws and building codes have also been in the forefront recently. It is important for employers to provide access to educational classes for employees on new laws and codes. FSPA plays a huge role in the success of the swimming pool industry and provides a Web site that has upto-date information that is vital to our industry. Membership to FSPA definitely has its advantages and

could be beneficial to the success of your business during these difficult times.

In conclusion, going the extra mile for your customers will do more for your bottom line than any other task you may take on. Be positive, be assertive, but most of all be the best you can be; the result, "Everything will be fine in 2009!"

2009 Design Award Winners

The 2009 Design Awards winners were honored February 19, at the Rosen Centre Hotel in Orlando. These awards are a way to celebrate and recognize the great work done in the pool industry in Florida.

These are not just good looking pools, they are properly built as well. Entries include a summary of goals and accomplishments, a plumbing diagram and a photo of the pool and the equipment. All company and client information is removed from the materials prior to judging and entries are identified only by number.

Industry professionals serve as judges and assess the quality of workmanship and design. Challenges, technical achievements, design and aesthetic value are all taken into consideration.

Congratulations to all of the 2009 Design Awards winners.



Bronze - Florida Bonded Pools, Inc.

Residential Pool 501 sq. ft. and over



Bronze - Nautilus Pools, Inc.



Gold - Hackl Pool Construction Co., Inc.

Residential Vanishing Edge



Silver - Hackl Pool Construction Co., Inc.



Gold - Hackl Pool Construction Co., Inc.

Residential Pool/Spa Combination 250 - 500 sq. ft.



Bronze - Backyard Aquatics by Joyce Bowles



Silver - Pools by Bradley



Gold - Pools of Jade

Why our trade show is at the Convention Center

Continued from page 2

environment to network and catch up with friends. For the next several years we'll be in Hall E of the West complex. It will be our new "home" for the trade show and a place we can all be comfortable finding year after year.

The Orlando Pool & Spa Show is one of the premier regional events in the swimming pool industry. We are very proud and appreciative that the manufacturers and distributors have continued to participate on the same level as in previous years and with sponsorship support as well. The annual event provides an opportunity for manufacturers of all sizes to meet directly with thousands of customers and prospective customers over a two day period. They are able to demonstrate their newest products

and answer questions about their products. It is the most cost effective way for manufacturers to reach thousands of customers and get direct feedback.

The annual event is the primary source of revenue for the Florida Swimming Pool Association and allows your trade association to provide a wide variety of programs including strong representation in Tallahassee, continuing education at low rates and weekly and monthly newsletters which keep you informed about matters affecting your business. In order to keep the trade show cost effective and profitable, the convention center is the best location.

Mark your calendar for next year's Show, February 19-20, 2009 in Hall E of the West complex.



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tlambertpe@yahoo.com

Energy Talk

Want to prosper in the pool business? Think green!

By Scott Egglefield, Mirasol Fafco Solar

It's time to turn crisis into opportunity! The fact that there is a major downturn in new pool construction is a minor issue when you consider that there are two million pools in Florida that have already been built and are waiting for an enterprising pool professional to make them more affordable and enjoyable. Green remodeling is replacing new home construction as consumers look for ways to upgrade their homes in a cost-effective way.

What an opportunity! You can make someone's pool more fun, more user-friendly and safer while the savings pay the bill. A typical "greening" of a pool could include solar heat, alternative purification, an energy-efficient circulating pump and a safety upgrade. The total monthly savings from most packages are cost-effective.

For example, a solar heating system added to a gas heater can save \$100-\$300/month. Add that to \$50 savings from an energy-efficient

pump and cleaner and you have a winning package. A \$9,000 green upgrade package can yield a monthly savings of \$180 and the monthly payment on a 4.5% home equity loan is only \$33. You can double that payment and add a spa, deck remodel or replaster. There are other green upgrades such as a photovoltaic powered DC pool pump, automation for a hybrid heating system that heats when you want to swim with the most efficient source, and blanket systems that double as safety covers.

You can bundle items together by networking with solar contractors (FSPA has several who are members) and adding solar water heaters and photovoltaic systems to maximize the homeowner's savings and your profits. Green is a win-win-win situation; the customer saves money and has a safer, more usable pool, our economy wins because we're conserving energy and we win as an industry because we are putting more people to work.

Residential Pool/Spa Combination 501 - 700 sq. ft.



Merit - Pools by Bradley



Merit - Backyard Aquatics by Joyce Bowles



Bronze - Signature Pools & Spas, Inc.



Silver- Grand Vista Pools



Gold - Essig Pools



Chapter News

Check out Chapter Web sites for current information!

Broward

Executive Director: Kathy Bohlander (866) 414-4771 FSPABroward@FloridaPoolPro.com www.FSPABroward.com

Our March 3 meeting at **Proline** - Weston, was a great success. Thank you to **Proline** for sponsoring this meeting. With over 50 in attendance the turnout was great!

Dan Lockwood, Proline Distributors, and Rick Myers, Auto Pilot Systems, co-chaired this event. Jandy, Pentair, Hayward and Vac Alert came forward and explained their new products. There was so much new technology to take in it was mind boggling!

April Pools Day is right around the corner for the Broward Chapter. Every year the Chapter partners up with the Swimming Hall of Fame to have a fun day for the children and teach them about water safety. Volunteers are always needed for this event. The dates are April 10 and 11. Please call the Chapter office to see what you can do to help out on this event.

The Chapter is starting to plan their Annual Fishin' Mission and would like to hear from the members. With the economy the way that it is, we are thinking of having a drift boat instead of charter boats. Please call the office and let us know what your preference is.

Our next Board of Directors meeting will be on April 7 at 5:00 p.m. sharp at the El Palacio, 4900 Powerline Road, Ft. Lauderdale. As always, these meetings are open to all members. Please take the time to attend one; you may be surprised at all of the work that is accomplished at these meetings. Your input is very much appreciated.

Central Florida

Executive Director: Mary Manion (800) 416-6774 SPACentralFlorida@FloridaPoolPro.co

FSPACentralFlorida@FloridaPoolPro.com www.FSPACentralFlorida.com

Spring, time to get in shape for pool season. We will help you get ship shape for the summer. Mark April 14 down as the day to re-evaluate your trucks. **Ken Brown, Insurance by Ken Brown**, will be speaking and a HAZMAT specialist from the SE Region Department of Transportation is traveling from Atlanta to teach hazardous material safety.

Are your trucks a potential threat? The answer will surprise many of you. Your trucks can be dangerous if they are packed and maintained incorrectly. Do you and your employees know what a half-full can of Pepsi can do if it is thrown into the back of a pick-up? Do you and your employees know what materials may be packaged and

placed next to each other? Do you and your employees know what to do in case of a fire or spill? Do you and your employees have access to your MSDS sheets? Do you and your employees know the liability of transporting hazardous materials?

If you and your employees have the slightest inkling of doubt about the answers to these questions, you need to be at this important meeting on transporting hazardous materials. Be there April 14 at **Superior Pool Products**, 526 Paramore St., Orlando.

Please note, due to the importance of this meeting, we have changed the time hoping to encourage you and your employees to attend. The Board of Directors will meet from 4:00 p.m. to 5:00 p.m. Registration is from 5:00 p.m. to 5:30 p.m. the program is from 5:30 p.m. to 6:30 p.m. and dinner (featuring O-Boys' Bar-B-Q) will be served at 6:30 p.m. The fee is \$12 per person.

This may be the greatest investment you have made for your company. Who knows whose life may be saved from this program. Call the Chapter office to make reservations.

Charlotte Harbor

Executive Director: Andy Mallison (800) 569-6774 Ext. 11 FSPACharlotteHarbor@FloridaPoolPro.com www.FSPACharlotteHarbor.com

Many thanks to **Ken Gregory, Holland Commercial Pools**, for his presentation with regards to the Florida Building Commission at

our March Chapter meeting. The presentation was very informative to our members and greatly appreciated. The next Chapter meeting will be on April 14. A CE course is planned.

The Chapter Board of Directors meeting will be held on Wednesday, April 22.

Information about a new fundraiser for the Chapter will be coming to pool industry members soon. Keep any eye out for mail about this unique and fun activity!

East Central Florida

Executive Director: Lynn Hecklinger (386) 673-0038 FSPAEastCentralFlorida@FloridaPoolPro.com

FSPAEastCentralFlorida@FloridaPoolPro.coi www.FSPAEastCentral.com

The East Central Florida Chapter has chosen a new location for its April 15 Board and membership meetings. They will be at Houligan's, a casual sports bar and grill located at Destination Daytona, the area's newest biker attraction, which, in spite of its name, is located in Ormond Beach. The evening's speaker will be Alan Heller of Transworld Systems, Inc., provider of Green Flag Profit Recovery, a FSPA-endorsed member benefit program. Thanks to Lori Bryant, Bryant Pools, for contacting Mr. Heller and to Jeff Lucas, The Pool House, for making the arrangements with Houligan's.

Chapter members are being encouraged to make FSPA safety brochures and other materials available throughout April, Swimming Pool Safety Month in Florida.



9

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The Chapter wishes to thank Lori and Don Bryant, Bryant Pools, for representing them so well at Legislative Days in Tallahassee in March.

Florida Gulf Coast

Executive Director: Mitch Brooks (800) 569-6774 Ext. 12 FSPAFloridaGulfCoast@FloridaPoolPro.com www.FSPAGulfCoast.com

Randy Dukes, from Aquavations and CL Industries, will be our guest speaker at the Chapter membership meeting on April 21 at the Paseo Community Center. A CE course is planned. More information will be made available soon.

Florida West Coast

Executive Director: Malinda Howard (727) 442-4343

FSPAFloridaWestCoast@FloridaPoolPro.com www.FSPAWestCoast.com

The Florida West Coast Chapter would like to welcome **Kurt Kucera**, **Florida Pool Specialists**, **Inc.**, Palm Harbor, as a new member of the Florida Swimming Pool Association.

The Chapter Board of Directors met at noon on Tuesday, March 3, at **SCP Distributors** in Largo. Thank you to **SCP** for sponsoring the luncheon. The next Board of Directors meeting will be held at noon on Tuesday, April 7, at Applebee's, 5110 East Bay Drive, Clearwater (Tri City Plaza). Remember that any Chapter member can sit on the Board of Directors and every member is encouraged to

attend Board meetings. Our Board of Directors meetings are usually scheduled for the first Tuesday of the month, but please call the Chapter office if you plan to attend.

Mark your calendars! The Florida West Coast Chapter will be holding its annual Golf Tournament on Saturday, May 9, at The Eagles Golf Club of Tampa Bay, Odessa. The tournament will begin with an 8:00 a.m. Shotgun Start. The entrance fee is \$75 per golfer or \$280 for a team of four. Lunch is included. Start putting your teams together and join us for a day of fun and prizes.

Please call the Chapter office with your ideas for Chapter meetings and programs.

Greater Miami

Please contact the FSPA office (866) 930-FSPA www.FSPAMiami.com

No news this month.

Manasota

Executive Director: Andy Mallison (800) 569-6774 Ext. 11 FSPAManasota@FloridaPoolPro.com www.FSPAManasota.com

Many thanks to **Ken Gregory**, **Holland Commercial Pools**, for his presentation at the March Chapter membership meeting with regards to the Florida Building Commission. The presentation was very informative to our members and greatly appreciated.

The next Chapter meeting will be on April 16. A CE course is planned.

The Chapter Board of Director's meeting will be held on Tuesday, April 7.

North Central Florida

Chapter President: Randy Taylor
(321) 671-1021
FSPANorthCentralFlorida@FloridaPoolPro.com
www.FSPANorthCentral.com

No news this month

Northeast Florida

Chapter President: John Garner (904) 743-2060

FSPANortheastFlorida@FloridaPoolPro.com www.FSPANortheast.com

We had a meeting in St. Johns County with area Building Departments in February. Approximately 40 building officials attended this informative meeting. Richard Mosley, Champagne Pools of Central FL, updated the building officials on ANSI-7 requirements. A big thank you to Richard for facilitating this meeting.

Roy Lenois, Artesian Pools of East Florida, was at the March 26 Chapter meeting to teach the ANSI-7 course. This course qualified for two CE credits satisfying the Advanced Module requirement. Thanks, Roy, for doing a great job!

Mark your calendars; Friday, April 24 is the Northeast Florida Chapter's Annual Golf Classic at Windsor Parke.

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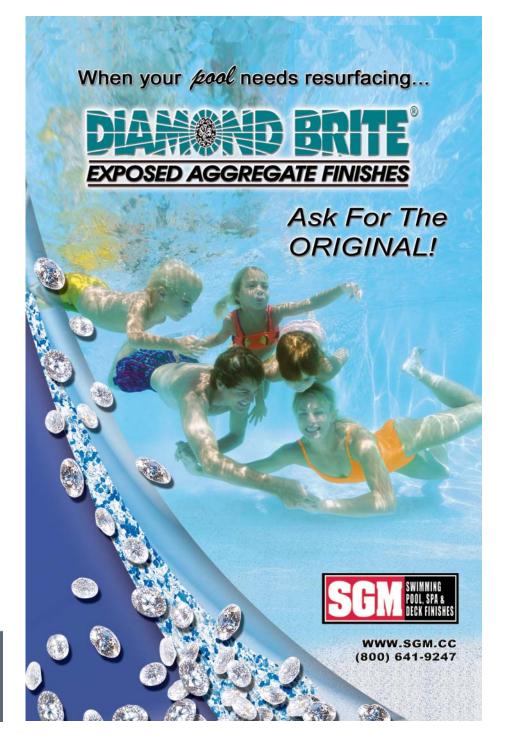
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The day will begin with a continental breakfast at 7:30 a.m. and a shotgun start at 8:30 a.m.. The tournament is played as a scramble. This is your opportunity to help support the Chapter and have fun with your peers! Sponsorships are available - watch your mail and fax machines for additional information. Remember, we only have two major fundraisers to help raise the necessary dollars to run our Chapter. Your support is greatly appreciated. There will be no additional Chapter meeting in April.

Greg Hand, Pool Barrier of Jacksonville, is working with Safe Kids to put together a one hour CD addressing water and swimming pool safety. Greg will be representing the Florida Swimming Pool Association on the CD. The CD will be distributed to all Safe Kids Chapters, hospitals, Kohl's Department Stores and other areas. Great job, Greg!

Northwest Florida

Chapter President: Mack Crumpler (850) 902-1151
FSPANorthwestFlorida@FloridaPoolPro.com www.FSPANorthwest.com

We are continuing the Pool Safety Month Show we put on in Uptown Station outdoor mall in Ft. Walton Beach. Last year was a great success with over 150 visitors. This year the Safety Show is planned for Saturday, May 2 from 9:00 a.m. to 2:00 p.m.

Pool safety is the subject of the VGB Act and should be ever present in our daily planning and actions. The emphasis of the show is private pool safety since that is the least

regulated segment of our industry and some pools are due for some serious remedies.

Special guest to our show will be "Splash the Penguin", FSPA safety mascot, and "Poncho", the sheriff's special deputy. The show is sponsored jointly between the FSPA Northwest Florida Chapter and Okaloosa County Health Department.

Volunteers for this event can contact Mack at 850-689-1776. Please try to attend these events and help the Chapter grow.

Palm Beach

Executive Director: Doris Rohner (888) 818-9618

FSPAPalmBeach@FloridaPoolPro.com www.FSPAPalmBeach.com

A special thank you to those who gave their time and energy to present "Start Ups" at the Chapter's March 5 membership meeting. Tom Skehan, Florida Stucco, and Michael Lena, Byrd Moreton & Associates, gave an excellent presentation on Start Ups. John Moore, Pebble Tec, reviewed the history of Pebble Tec and gave a product description of and introduction to Pebble Tec applicators. Thank you to the speakers and all attendees for your participation. Albert Alonso, Florida Native Pools, had the winning ticket for a chance on the "Spin for Success" wheel. He won \$45 cash. Congratulations Albert.

The April 2 membership meeting will be at Contractors Business Park (Turnpike and Okeechobee). Attendees are encouraged to come early. The doors will close at 7:00 p.m.

sharp with no admittance after they are shut. **Dan Johnson, Swim, Inc.,** will be teaching the two-hour CE course "Advanced Florida Building Code: Entrapment Prevention" (CILB course #0010631, meets Advanced Module requirement, FPSAd/b/a FSPA, CILB Providership #0000917).

Member registration fees with CE are \$20, without CE they are \$10. Non-member registration fees with CE are \$35, without CE they are \$20. This course is expected to sell out. If you have not pre-registered and need a form please contact the Chapter office. This class will give you all you need to know about ANSI/APSP-7. Don't forget to bring your photo ID. CE credit cannot be given without your photo ID. Building officials are invited to attend and receive the course for free. Pizza and refreshments are free for all in attendance. Please don't have the door closed on you, pre-register and plan to arrive early. The doors will open at 6:00 p.m.

With fall and winter behind us

we are springing forward to April 25 and participating in Swimming Pool Safety Month. Working with the Palm Beach School for Autism and the Palm Beach **Drowning Prevention** Coalition are a sure fit for the Chapter's water safety programs. We will be participating in a rummage sale/ flea market at Lantana Sports Complex. Proceeds from the

event will benefit swim lessons for Palm Beach Children with Autism. Used items are needed for the sale. Please do your spring cleaning and donate used items for this worthy cause. Volunteer your time to work at the Chapter's booth or help with the Drowning Prevention Coalition's volunteer needs. Volunteers are needed throughout the day.

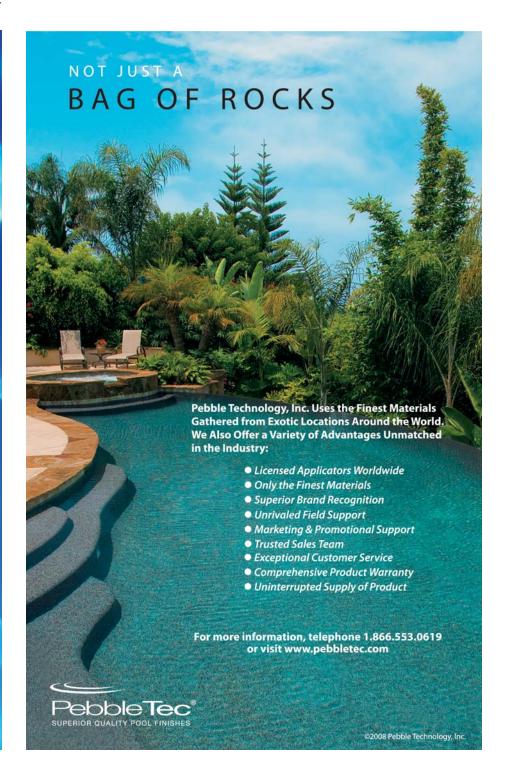
There will be plenty of food and refreshments. The city of Lantana is holding its first annual chili cook off in conjunction with the rummage sale. Bring your employees, friends and family to this fun and rewarding outdoor event. Call the Chapter office to donate your used items and to sign up as a volunteer.

Bring one or more used items to the April 2 membership meeting and receive a free raffle ticket for a chance to spin the "spin for success" wheel. Prizes are numerous ranging from gift cards to gas stations, grocery stores, Blockbuster or Toys 'R' Us to cash, free membership meetings, tanning salons, T-shirts, poker chips for poker



John Moore, Pebble Tech; Mike Lena, Byrd Moreton & Associates; and Tom Skehan, Florida Stucco, at the Palm Beach Chapter meeting March 5.





night, souvenirs and more.

Don't forget to mark you calendar for the May 7 membership meeting. It will be held at Contractors Business Park. By May 7 we'll be splashing forward into summer.

Polk County

Executive Director: Mary Manion (800) 416-6774 FSPAPolkCounty@FloridaPoolPro.com www.FSPAPolkCounty.com

It's spring! Everything is beginning to bud and turn green. It's time to get busy with spring cleaning, and that will be the focus of the April 22 Chapter meeting at SCP Training Center. Talk about spring cleaning, green pool clean up and getting that pool ready for summer fun. We will have a Chapter meeting with the latest information regarding water chemistry. Don't look at this as just another water chemistry 101 class. We have asked for a more advanced class and have been promised we will get just that. Don't miss it.

Please note the change in meeting time. Due to daylight-saving time, we are moving the Chapter meeting time so you can come right from work, stop for the meeting, and still have the rest of the evening with your family. Let's try out a new meeting schedule. The Board of Directors will meet from 4:00 p.m. to 5:00 p.m., registration is from 5:00 p.m. to 5:30 p.m. (we will serve beverages and light snacks) and the advanced water chemistry program is from 5:30 p.m. to 6:30 p.m. The cost is \$10 per person. Don't forget, Wednesday, April 22 at SCP; be there.

It was great to see so many of you at the Orlando Pool & Spa Show. It was a super event. Thank you to those of you who volunteered your time and assisted where needed. Also, congratulations to Keith Johnson, Pool Works, who was recognized as Polk County Director of the Year at the awards ceremony.

Thanks to Ken Gregory, Holland Commercial Pools, and Gordon Shepardson, Gordon Shepardson Engineering, our first official meeting of our Builder/ Service Council at was a huge success. Both builders and service companies alike committed to support the newly formed council. The program covered ANSI-7 and drain entrapment focusing on the Virginia Graeme Baker Pool & Spa

Special thanks to SCP and Judy Williams, Branch Manager, for including the Polk County Chapter as

part of their Open House. As always, a great time was had by all. Thanks also to Kristi Creamer, Kristi's Pool Service, who served as FSPA event chairman. Welcome to new members who joined at the event; we are glad to have you as part of our Chapter.

Space CoastChapter President: Shelly Grundhoffer (866) 930-3772 FSPASpaceCoast@FloridaPoolPro.com www.FSPASpaceCoast.com

Splash the Penguin will be introduced to area schools this month via the coloring books. Also, retail locations like Dan Coyne's Pinch A Penny #26 and Bobby Johnson's Aqua-Rite, Inc. will hand the books out to customers. Our Chapter has plenty of coloring books so come and get them to hand out to anyone in our community who would benefit from them.

Some new faces were at our March meeting. Philip Barnes. Southern Pool and Spa. Inc., and Chris Mussey, Cemex USA, were among them. I want to thank all of our members who take time out of their busy schedules to come to the meetings.

Our volleyball tournament and picnic is April 26. The \$75 fee to enter a team has been waived this vear. So get your team together with employees or family and friends. We are expecting a large turnout so vou must register so we can plan accordingly. The cost is \$5 per person. That includes lunch and drinks (soda and water). Jim Fisher, Pentair Water Pool & Spa, has personally asked for all to come out and have a good time.

The next Builders Council meeting will start at noon on April 9 at Beef 'O' Brady's Lake Washington, Melbourne. It will be followed by the Service Council meeting and then our Board meeting.

Tampa Bay

Executive Director: Karen Cobo (813) 265-2907 FSPATampaBay@FloridaPoolPro.com www.FSPATampaBay.com

Thank you to Richard Moseley, Champagne Pools of Central FL; Adam Alstott, Tropical Pools and Spas, Inc.; Sam Liboritori, Gardner Collins, PE; and Terrence Lambert, MSE, PE for coming out to speak with us on March 12 at our Chapter dinner meeting regarding ANSI-7, and to Pete Ooms, Hillsborough County Building Chief Inspector, for discussing the new building codes that went into effect March, 2009. We would also like to thank the following companies for coming out and showing their support: Algae Busters Pool Service, AmeriGas, American Leak Detection, Bay Area Pool Service, Blue Sky Pools, Inc., Challenger Pools, Custom Pools & Remodeling, Devin Cahn & Associates, First Choice Pool, Florida Pool Inspectors, Inc., Gorman Company, Hawkins Electric, HornerXpress, SCP, Sunshine Pool Service, Solar **Solutions and Tampa Bay Pools.**

Our next Chapter dinner meeting will be held in April at the Clarion Hotel & Conference Center, 2701 E Fowler Ave., Tampa. The date and time are TBA. Do not miss this important meeting. Members, non-members, associates and guests are welcome.

Don't forget to save the date! April 25 is the annual FSPA Tampa Bay Chapter Golf Tournament to be held at Northdale Golf & Tennis Club, 4417 Northdale Blvd., Tampa. Check in is at 7:30 a.m. and the shotgun start is at 8:00 a.m. We need your support! Lunch and an awards presentation will be after the players return to the clubhouse. There will also be prizes. Make your reservations early by calling the Chapter office.

We are all feeling the crunch of the tough economic times. Let's continue to work together and make this Chapter the best! We all welcome your comments and suggestions to help our Chapter thrive in the coming

year.

Our next Board of Directors meeting will be held on Thursday, April 2, 11:30 a.m. at The Red Elephant, Dale Mabry, Tampa.

Treasure Coast

Executive Director: Susan Gilbert (772) 263-2653

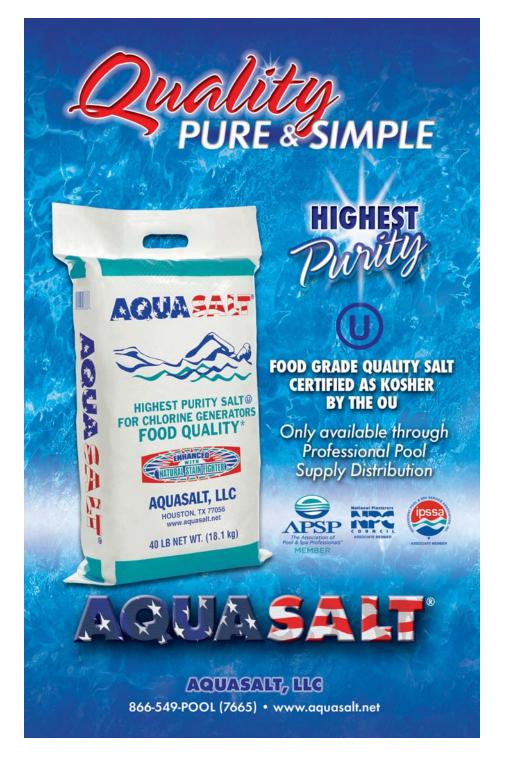
FSPATreasureCoast@FloridaPoolPro.com www.FSPATreasureCoast.com

Our next meeting will be April 2, at 6:30 p.m. at The Beach Club Crab House, 329 S.E. Port Saint Lucie Blvd., Port Saint Lucie. We will be holding a silent auction.

We will be working with Martin County YMCA for Healthy Kids Day on April 18. The event is from 9:00 a.m. to 1:00 p.m. and we will be promoting pool safety! It is a great way to reach a lot of people with pool safety rules.

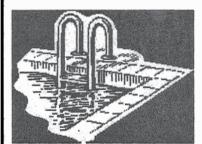
We will be giving you more information on a CE course coming up soon.

For additional information about any of the events or meetings listed in the Chapter News, please contact the Executive Director listed at the top of each Chapter's News. Event meeting and information can also be found in Chapter newsletters sent to members and available at local distributors.



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Calendar of Events

April 2009

- FSPA Palm Beach Chapter Meeting and CE Course7:00 p.m. Contractors Business Park (Turnpike & Okeechobee)
- FSPA Tampa Bay Chapter Board Meeting11:30 a.m. The Red Elephant, Dale Mabry
- FSPA Treasure Coast Chapter Meeting6:30 p.m. The Beach Club Crab House, 329 SE Port Saint Lucie Blvd.
- FSPA Broward Chapter Board Meeting 5:00 p.m. El Palacio, 4900 Powerline Rd., Ft. Lauderdale
- 7 FSPA Florida West Coast Chapter Board Meeting Noon, Applebee's, 5110 East Bay Drive (Tri City Plaza), Clearwater
- 7 FSPA Manasota Chapter Board Meeting
- 9 FSPA Space Coast Chapter Noon, Builders Council Meeting, followed by Service Council, followed by Board Meeting Beef 'O' Brady's, Melbourne
- 10-11 FSPA Broward Chapter April Pools Day
- FSPA Central Florida Chapter Meeting
 5:00 p.m. Registration
 5:30 p.m. Program transporting hazardous materials
 Superior Pool Products, 526 Paramore St., Orlando
- 14 FSPA Charlotte Harbor Chapter Meeting
- 15 FSPA East Central Florida Board and Chapter Meetings Houligan's at Destination Daytona, Ormond Beach
- 16 FSPA Manasota Chapter Meeting and CE Course
- 18 FSPA Treasure Coast Chapter Martin County YMCA Healthy Kids Day 9:00 a.m. 1:00 p.m.
- 21 FSPA Florida Gulf Coast Chapter Meeting and CE Course Paseo Community Center
- 22 FSPA Charlotte Harbor Chapter Board Meeting
- FSPA Polk County Chapter Meeting
 5:00 p.m. Snacks and beverages
 5:30 p.m. Advanced water chemistry presented by Jack's Magic
 SCP Training Center, 3545 Reynolds Rd., Lakeland
- FSPA Northeast Florida Chapter Annual Golf Classic
 7:30 a.m. Continental Breakfast
 8:30 a.m. Shotgun start
 Windsor Parke
- FSPA Palm Beach Chapter Rummage Sale/ Flea Market Lantana Sports Complex

- FSPA Tampa Bay Chapter Golf Tournament8:00 a.m. Shotgun startNorthdale Golf & Tennis Club, 4417 Northdale Blvd.
- FSPA Space Coast Chapter Picnic and Volleyball Tournament 11:30 a.m. 4:30 p.m., 12:30 p.m. Volleyball starts Pelican Beach Park, Satellite Beach

May 2009

- 2 FSPA Northwest Florida Chapter Pool Safety Show Uptown Station, Ft. Walton Beach
- 5 FSPA Manasota Chapter Board Meeting
- 7 FSPA Palm Beach Chapter Meeting Contractors Business Park (Turnpike & Okeechobee)
- 9 FSPA Florida West Coast Chapter Golf Tournament 8:00 a.m. Shotgun start The Eagles Golf Club of Tampa Bay, Odessa
- 12 FSPA Charlotte Harbor Chapter Meeting
- 16 FSPA Manasota Chapter Golf Classic
- 27 FSPA Charlotte Harbor Chapter Board Meeting
- 29 2009 Water Safety & Drowning Prevention Marketing Symposium Hosted by the FL Department of Health, Office of Injury Prevention Quorum Hotel, Tampa

Congratulations! Chuck Grove, Horizon Pool and Patio, won 50 free accounts from GreenFlag Profit Recovery by Transworld Systems in their drawing at the Orlando Pool & Spa Show.



