

Florida Pool Prosm

A PUBLICATION OF
FLORIDA SWIMMING POOL ASSOCIATION

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Florida Building Commission adopts 2008 NEC, exempting GFCI requirement on residential pools

By Jennifer Hatfield, Director of Government & Public Affairs

On Tuesday, June 9, the Florida Building Commission (FBC) held a final rule hearing on glitch rule 9B-3.047, which encompassed a number of proposed changes to the 2007 Florida Building Code (the code). Changes within this rule ranged from items that affect interior designers to the 2008 National Electrical Code and from roofing to energy related code language. This made for a very interesting rule hearing with a variety of testimony and discussion. Most important to the pool industry was the 2008 NEC discussion.

In April, the FBC voted to adopt the 2008 NEC but exempt the GFCI requirement on residential pools. However, in the interim, the National Electrical Manufacturers Association

(NEMA) and others received word of this action and were in attendance at the June 9 meeting to register their objections. The FBC heard testimony from a NEMA representative and an electrical contractor asking the FBC to reverse their original decision and to adopt the 2008 NEC in total. Representatives from FSPA and other groups provided testimony to rebut the NEMA claims and encourage the FBC to stand by their original decision.

Larry Brown, FSPA Central Florida member and electrical contractor for Mid Florida Pools, did a superb job rebutting the NEMA testimony. His comments were well received by both the FBC and those in the audience. He was a key part of this successful effort. In addition, comments were made to

the FBC by UPSA members. FSPA President Alan Cooper and member Tony Caruso were in attendance to provide additional testimony as warranted. To sum up the discussion, Commissioner Ken Gregory spoke to his fellow Commissioners asking them to vote down a motion that would have adopted the 2008 NEC in its entirety, effectively reversing the original decision. The FBC agreed with Commissioner Gregory and the testimony the pool industry provided, ultimately voting down the motion 16-6. The original decision to adopt the 2008 NEC except for the GFCI requirement on residential pools withstood.

The action by the FBC eliminates a device that would have increased

costs to consumers, and while doing so would not have provided any additional benefit. Rather, requiring a GFCI would have caused nuisance trips on the pool pump, increasing safety and health issues as pools would not be circulating. It is clear the FBC action ensures that Florida citizens and tourists are better protected and an additional, unwarranted cost has been eliminated. After this victory, FSPA President Alan Cooper stated, "This epitomizes what our government relations program is all about. Further, it is an excellent example of the importance of having a swimming pool contractor on the FBC."

See other FBC news on page 6.

Governor signs legislation significant to the industry

by Jennifer Hatfield, Director of Government & Public Affairs, and Kari Hebrank, FSPA Lobbyist

Since the conclusion of the 2009 Legislative Session, Governor Crist has signed bills that significantly impact the swimming pool industry. What follows is information on FSPA supported legislative initiatives that were signed into law last month.

Department of Business & Professional Regulation: Governor Crist signed into law HB 425, by Rep. Plakon (R-Longwood), the business

regulation streamlining legislation that eliminates unnecessary regulatory burdens for licensed individuals and applicants.

This legislation includes an FSPA top legislative priority--the homeowner warning bill crafted by FSPA to better inform the homeowner of their responsibilities and reduce unlicensed contractor activity. This language strengthens

the existing disclosure statement for any property owner who applies for a residential owner-builder building permit. Applicants are required to read and sign off on a multi-page form warning homeowners of the serious legal and financial liabilities they face when acting as their own home-improvement contractor. Building departments, aware of the pending changes, have already begun to revise their owner/builder disclosure statements, many plan on having the homeowner initial each statement. HB 425 goes into effect October 1, 2009 and includes numerous provisions to make licensure more efficient. Notable provisions for the

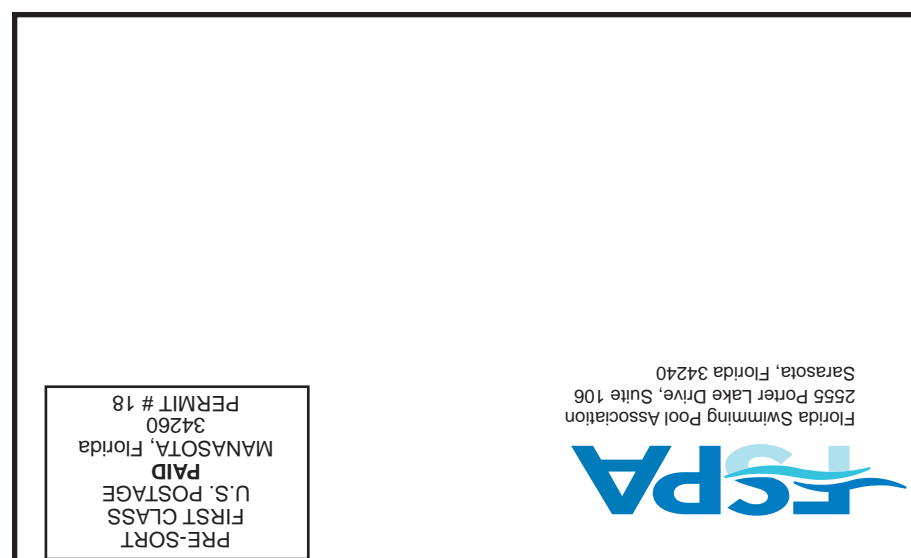
swimming pool industry include the following:

- Removes the notarized application requirement in order to facilitate online form submission.
- Increases fee caps for construction contractor licenses to \$250.
- Removes the requirement that applicants for registered construction and electrical contractor licenses must provide a copy of a local occupational license.
- Corrects any remaining references to the occupational license with the business tax terminology.
- Removes the requirement that

Continued on page 4

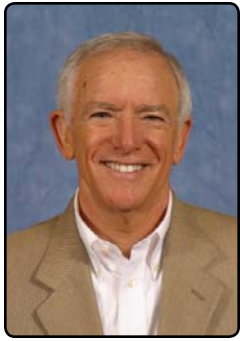
News Splash

- **Service Scoop:** Salt systems done right. Training and education are key to a positive outcome. Proper sizing and water testing is very critical to proper performance and longevity. Page 3
- **Insurance Update:** Control property insurance costs. Evaluate your policy to determine its coinsurance basis and see if the policy is based on replacement cost or actual cash value. Page 6
- **Other FBC News:** The FBC voted to incorporate into the glitch rule the 64E-9, F.A.C., public pool code. The two new FBC swimming pool subcommittees met for the first time at the June FBC meeting. Page 7



President's Column

Our voice continues to be heard



Alan Cooper
FSPA President

The early results are in on membership renewals. For all of you who have renewed, I thank you and you are to be congratulated. So far our members have exceeded all expectations. To date (June 15, 2009) 36.3% of membership has renewed, compared to (June 30, 2008) 31.5%.

My May article stated our voice is heard. Our voice continues to be heard. On June 9, FSPA members and others (UPSA members) appeared before the Florida Building Commission for a final rule hearing regarding the adoption of the 2008 National Electrical Code. At the April

meeting the Commission voted to accept the NEC but to exempt the GFCL requirement on residential pools. Some people were opposed to the exemption but the FBC voted to stand by their April decision. I do not believe we would have prevailed if the industry did not have a seat at the commission table.

Also, two new subcommittees met for the first time, the Swimming Pool Subcommittee and the Pool Efficiency Subcommittee to the Florida Energy Code Workgroup. The industry is well represented on both of these committees. Even though the industry is represented on these committees, we as members have an obligation to be a part of this process. We cannot just rely on the members of the committees; they must have your individual and industry input. Read Jennifer's article for the complete report of the FBC meeting.

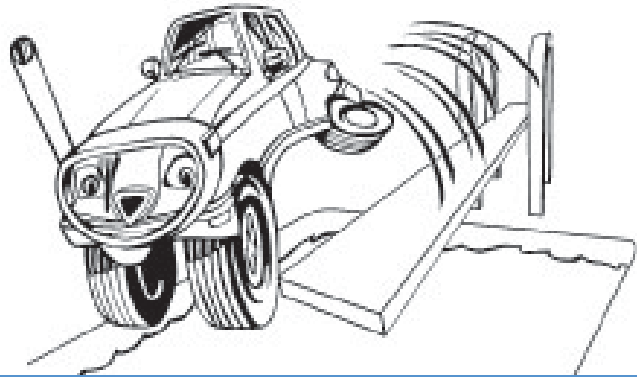
One of the reasons we have been

successful with our legislative agenda is our relationship with the Legislature. The Chapters having meetings with legislators and FSPA legislative days have helped pave the way for these relationships. Jennifer has greatly helped in gaining us access to many legislators. Your PIPAC contributions are necessary if we are going to continue to be successful in the legislative arena. I do not intend to reinvent the wheel, to quote our past PIPAC chairman Dominick Montanaro, "The Pool Industry Political Action Committee does not fall under the umbrella of your membership dues. The sole purpose of PIPAC is to raise funds that can be used to contribute to the campaign accounts of individuals running for offices in the State of Florida. PIPAC funds can also be used to make contributions to the respective political parties for fundraising purposes. Donations to

PIPAC enable us to identify legislators who are supportive of our industry and help them financially in election campaigns." I know that we are in hard economic times, however, potential bad legislation will not go away. I ask everyone to donate whatever you can; without you we cannot continue to protect our industry.

Your Association speaks for you and the industry. I could go on and on about the value we receive from membership but you have heard a lot of it before. I urge those of you who have not renewed your membership to do so now. I encourage you to speak to others who have not renewed and have them do so now. Also, if you know any past members or anyone else in the industry encourage them to join. There is strength in numbers. I can guarantee you the benefits outweigh the investment.

For less than the cost of one extra fill up a month at the gas station, you could enjoy the benefits of membership in the Florida Swimming Pool Association.



FSPA welcomes new staff

The state office has a new member of the staff. Kari Haggard started June 22 as the part-time bookkeeper. She is experienced in accounting and has worked in this field for 15 years. She is originally from Chicago and has been in Sarasota for eight years where she lives with her husband and four-year-old daughter. Kari loves the beach, the pool, biking, running and visiting Chicago when it isn't cold. Welcome, Kari!



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	<p>Administrative Assistant Valerie Swika-Bundy, Ext. 100</p>
	<p>Bookkeeper Kari Haggard, Ext. 101</p>

Thank you for promoting water safety!

- FSPA Northeast FL Chapter:**
- Healthy Kids Day - YMCA
 - Water Safety Fair at the Jacksonville Zoo - Safe Kids Coalition
 - Safety tabletop - Kohl's
 - Safe Kids water safety CD - Greg Hand representing FSPA
- FSPA Northwest FL Chapter:**
- Cox Pools - Kidsfest, read safety books to kids and had water safety demonstrations at the zoo
- FSPA Palm Beach Chapter:**
- Rummage sale for swim lessons - Palm Beach School for Autism and the Palm Beach Drowning Prevention Coalition
- FSPA Space Coast Chapter:**
- Splash the Penguin coloring books distributed at schools
- FSPA Treasure Coast Chapter:**
- Healthy Kids Day - Martin County YMCA
- FSPA East Central FL Chapter:**
- Provided safety brochures and coloring books to YMCA Family Center in Deland
- FSPA Tampa Bay Chapter:**
- A tabletop at the FL DOH Water Safety & Drowning Prevention Marketing Symposium
 - David Oxley appeared in two stories on ABC - Tampa
- FSPA Central FL Chapter:**
- The Pool Pleaser held a safety fair
- and pool retail stores and safety brochures mailed out

The Scoop on Service

Salt systems done right

Reprinted from the September, 2008 issue of Florida Pool Prosm
By Rick Howard, Rick's Pool Service, Inc.

As a warranty provider for several manufacturers of chlorine generators we notice a few mistakes being made over and over. The biggest mistake we find is improper sizing of the systems.

Manufacturers make several unit sizes capable of handling certain gallons of water. Understand that these units are sold worldwide and our beloved Florida is one of the most demanding environments for salt systems.

We advise never installing a system that is marginal for the gallonage. Whereas nine months out of the year you won't have issues, the other three will result in long pump run times, shortened cell life and most likely, unhappy customers.

In our market, to stay out of trouble, consider the gallonage rating to be 75 percent correct. Example: a unit rated for 20,000 gallons should be perfect for 15,000 gallons. That way you are assuming some extra output for our most demanding months of June, July and August. The end result will be a longer cell life, better water quality and happy customers.

Training and education are key to a positive outcome. Most manufacturers provide training opportunities specific to proper sizing and installation of their units (one has classes every month!)

and generic classes are available at our (FSPA) Show every year!

Field techs should attend classes too. They must have a good understanding of all the operational requirements. Most importantly, they need to understand the chemistry parameters required for proper operation. Different systems require slightly different salt levels!

One manufacturer used to print on their power supply "over production shortens cell life." We often see chlorine levels way above 10 ppm. This does result in shortened cell life and other issues... staining, etc! Learn how to adjust the output so you don't over chlorinate the water. Remember we're making fresh chlorine daily!

If you are selling a system to a homeowner the time you spend explaining how it works will be invaluable. These are not install it and forget it systems. Proper sizing and water testing is very critical to proper performance and longevity. Also consider the cell placement. They must be accessible for servicing and replacement.

Educating yourself, staff and customers is key to satisfied performance, longevity, ease of use, great looking pools and happy customers!

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Florida Pool Permits



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Alachua County	9	7
Bay County	17	14
Brevard County	43	40
Broward County	48	32
Calhoun County	0	0
Charlotte County	17	9
Citrus County	20	10
Clay County	11	12
Collier County	32	21
Dade County	67	70
Duval County	31	38
Escambia County	20	17
Flagler County	29	13
Franklin County	4	0
Gadsden County	1	0
Gulf County	0	1
Hernando County	18	24
Highlands County	3	1
Hillsborough County	65	65
Holmes County	0	0
Indian River County	38	15
Jackson County	1	1
Jefferson County	2	1
Lake County	31	13
Lee County	89	71
Leon County	12	5
Liberty County	1	0
Manatee County	22	37
Marion County	27	20
Martin County	15	7
Nassau County	8	2
Okaloosa County	15	6
Orange County	101	49
Osceola County	27	9
Palm Beach County	93	40
Pasco County	43	27
Pinellas County	28	24
Polk County	71	24
Putnam County	0	0
Santa Rosa County	23	18
Sarasota County	31	15
Seminole County	10	3
St Johns County	33	19
St Lucie County	27	20
Sumter County	8	4
Volusia County	38	14
Wakulla County	4	2
Walton County	17	6
Washington County	0	1
TOTALS	1250	827

Provided by HBW / www.hbweekly.com

Governor signs legislation significant to the industry

Continued from front page

an applicant obtain a certificate of authority (QB license) for a business organization when the applicant proposes to engage in construction contracting under a business organization structure. However, it requires an applicant for a contractor's license to apply to the DBPR to act as the qualifying agent of the business organization as part of the licensure requirement for registration or certification as a contractor.

Read Rep. Plakon's press release on HB 425 at www.floridapoolpro.com. FSPA will be sure to send out any further information from DBPR on this significant piece of legislation.

Workers' Compensation: Governor Crist signed into law HB 903, by Rep. Flores (R-Miami), the workers' compensation legislation that FSPA worked on with others in the construction industry in order to keep your rates from increasing. This legislation addresses the limitation on attorney fees to correct a Supreme Court ruling in Murray vs. Mariner that overturned the 2003 workers' compensation reform measures relative to "reasonable" attorney fees due to ambiguity with the term "reasonable." As a result of the governor's approval, regulators announced that a reduction in the workers' compensation rate is expected to save Florida employers \$172 million on their premiums after

the bill goes into effect on July 1.

Growth Management: Governor Crist signed into law SB 360, by Sen. Bennett (R-Bradenton), the growth management bill that includes a provision to extend construction, building permits, development orders and environmental permits for a period of two years. The affordable housing bill was also amended onto SB 360, authorizing counties to use tax revenues to provide workforce, affordable and employee housing.

Impact Fees: Governor Crist signed into law HB 227, by Rep. Aubuchon (R-Cape Coral), the impact fee legislation that levels the playing field for the burden of proof standard when impact fees are challenged.

Property Insurance: Governor Crist signed into law HB 1495, by Rep. Nelson (R-Orlando), relating to property insurance. This bill makes reforms to property insurance provisions and specifically requires a 10% rate increase for Citizen's property insurance holders to move the company to more of an actuarially-sound entity.

Watch the e-newsletter and the August Florida Pool Pro (sm) for final action on the remaining legislation awaiting the governor's signature. This includes SB 2064, the construction defects bill and HB 707, the beach water contamination/public swimming and bathing facilities legislation.

Up to your neck in missed opportunities? Call HBW, Inc.

HBW, Inc provides permit information on new swimming pool construction as well as residential and commercial construction for Florida, Georgia, Texas and Alabama.

Refer to www.hbweekly.com for county coverage. **HBW, Inc. 877-332-1411**

Top 5 reasons to renew your FSPA membership

1. _____

2. _____

3. _____

4. _____

5. _____

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Insurance Update

Controlling property insurance costs

By Debra Tomaselli, CPCU, ARM, Insurance by Ken Brown, Inc.

Everybody is looking to conserve resources these days—businesses are hunkering down to make it through these challenging economic times. One of the ways organizations are looking to cut costs is by reviewing their insurance program. In this article, we will discuss the ways to evaluate your Commercial Property and Inland Marine insurance policies to ensure a cost-effective program.

While reducing property values may appear to be a cost saving factor, it is important to verify that your property and inland marine exposures are valued according to your insurance contract requirements. First, you will want to review your policy to determine its coinsurance basis.

Coinurance clauses, which apply to partial claims, indicate what percentage of the value of your property must be insured in order to be fully reimbursed for a partial loss. In other words, if it costs \$100,000 to replace the building, and you have 80% coinsurance clause, you must carry \$80,000 for the carrier to pay partial claims in full (less deductibles).

Likewise, if your coinsurance clause is 100%, then the property must be insured for the full amount. If it costs \$100,000 to replace the building, and you have 100% coinsurance clause, you must insure the building for \$100,000 in order to be reimbursed in full (less deductible) for partial claims.

The danger in failing to meet

coinsurance requirements is that your loss is adjusted by the same percentage of the shortfall. In other words, if your building is insured for 50% of the appropriate coinsurance value, your claim settles for 50% less.

Another factor you'll want to consider is whether the policy is based on replacement cost or actual cash value.

Replacement cost reflects the current value to replace the property. If your Commercial Property insurance policy is based on replacement value, the contract requires you to insure the amount of what it would cost to rebuild the structure or replace the contents in today's marketplace, subject to the coinsurance clause.

On the other hand, actual cash value includes depreciation in determining the amount of insurance. Some property policies and many Inland Marine policies, such as scheduled Contractors' Equipment floaters, are based on actual cash value. In those cases, it is important to assess the original cost new and apply depreciation in accordance with the age of the property to determine the proper value to insure.

In today's economic climate, property values are declining, so it is important to determine accurate, yet updated amounts. Making sure your property is insured correctly helps you to pay the proper premiums for your exposures. Better yet, it protects your organization from financial chaos in the event of a loss.

New Member Applications

Central Florida

Raypak, Inc. (Manufacturer/Distributor)
TJ Redman, Oviedo

North Central

Prestige Pool Constructors, Inc. (Builder/Installer) CPC1457724
Bobby Kendrick, Sr., Ocala

Palm Beach

AAA Custom Pools, Inc. (Builder/Installer) RP0035121
Alan Bryson, Jupiter

Polk County

Allsolar Service Company, Inc. (Subcontractor: Solar)
Dillon Daniels, Kissimmee (Qualifier: David Bessette, CVC056657)

Tampa Bay

Cemex Construction Materials (Manufacturer/Distributor)
Marco Iacobucci, Tampa

If you have actual knowledge of any grounds why the above companies do not meet FSPA criteria, contact the Chapter Director in writing

Office space available in Sarasota

The FSPA state office has 470 sq.ft. of office space with a private entrance available. It includes two offices approximately 12' x 11' each, a reception area that is 12' x 16' and a restroom. Located near I-75. \$550/ month includes utilities. Contact Wendy Parker Barsell for additional information at (941) 952-9293 or (800) 548-6774.

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Additional FBC news

The FBC also voted to incorporate into the glitch rule the 64E-9, F.A.C., public pool code revisions. Those portions that deal with the construction of a pool will be made consistent within section 424.1 of the building code. This provides for less confusion among pool contractors, health and building officials. FSPA applauds the FBC and their quick reaction to the recent public pool rule changes in order to incorporate it into their glitch cycle.

Note that the entire glitch rule, including the 2008 NEC and 64E-9, F.A.C. incorporated revisions can be enforced NOW by any jurisdiction (building department). It has been officially adopted by the FBC; therefore, it is enforceable. However, check with your local building departments as some may choose to wait until the rule change has been published and final in the Florida Administrative Weekly. This could result in some jurisdictions not enforcing the new changes until August.

The two new FBC Swimming Pool Subcommittees also met for the first time at the June FBC meeting. The Swimming Pool

Subcommittee to the Plumbing TAC met for organizational purposes and to discuss the task of looking at existing swimming pools in Florida. A motion to have further discussions to develop what would be the trigger to retro-fit existing residential swimming pools with safety devices (barrier and entrapment) passed. At their August meeting they will begin to determine how this would work. In addition, the Pool Efficiency Subcommittee to the Florida Energy Code Workgroup met for the first time. They opened discussion to identify items that this group will need to address regarding options for pool energy efficiency. It was also noted that two new members would be invited to the next meeting. Prior to the next meeting all ideas will be put together in a worksheet. At the August meeting, a plan will be developed for which portion of these issues could be addressed for the 2010 code.

The Florida Building Commission and its committees will meet August 10-12 in Melbourne. Watch for committee meeting times in future e-newsletter editions.

Code Commentary and ANSI/APSP Standards are available!

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64E-9, public pool code, is now in effect!

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If you haven't sent in your membership renewal, your late!

Chapter News

Check out Chapter Web sites for current information!

Broward

Executive Director: Kathy Bohlander
(866) 414-4771
FSPABroward@FloridaPoolPro.com
www.FSPABroward.com

Broward Chapter had a setback, we had to postpone our "Fishin Mission" due to a lack of participation. We are looking into a way to revamp and come back with something bigger and better!

Our Government Relations Dinner was also postponed due to scheduling conflicts for our Senators and Representatives. We are planning on having the dinner sometime in the fall but the date and location have not yet been determined.

Please let the Chapter know if there is anything that you would like to see planned during the rest of the year. Suggestions are always welcome.

Don't forget to renew your membership; we need each other now more than ever!

Broward Chapter will take their summer break in the month of July. Our next Board Meeting will be August 4 at Ruby Tuesdays, Pompano.

Central Florida

Executive Director: Mary Manion
(800) 416-6774
FSPACentralFlorida@FloridaPoolPro.com
www.FSPACentralFlorida.com

We hope everyone is enjoying better business during these hot summer months! Mother Nature is surely doing her part to promote cooling off in your own backyard pool! Hopefully the phones are ringing and business is growing.

Although Chapter meetings are not held in the summer months, the Builders' Council is hard at work. They have undertaken a vigorous campaign to examine licensing and permitting for renovations and remodeling. There is a great deal of unlicensed activity in renovations and remodeling, and the council is vigorously pursuing some solutions to the problem. All areas of Florida have complaints against unlicensed activity and we can work to stop this. The first solution starts at your own business. Are all of your trucks following the DBPR regulations for signage? Do they each have the proper and up-to-date MSDS log? Are they all following the Hazmat rules and regulations? If not, you need to get your own trucks up to

date. One of the easiest ways for people to report unlicensed activity is when they see work trucks and if yours are not completely legal, you may be fined. Secondly, there are many subcontractors doing work beyond their scope. How do we work with BOAF on this? There are many issues to be addressed and we must fight this battle together! It is not the responsibility of a few businesses to carry the work. The Builders' Council meets on the fourth Wednesday of every month at 2:00 p.m. at the Home Builders Association, Maitland.

On to our big news! We have not held a fundraising event in two years and the time has come to say, "All aboard our Mississippi riverboat." She is currently moored at the Home Builders Association in Maitland and on October 16 we will welcome you on our riverboat adventure and enjoy some Texas hold'em. We will have dealers, tables, full bar, dinner and all the trimmings of a real, old time card game. We will have practice lessons during happy hour and dinner and drink specials all night long! All of this plus \$10,000 in FSPA chips for a buy in of \$100 per person. There will be gift cards for the top three winners: \$1,500 for first place, \$750 for second and \$250 for third. Other prizes include cases of wine, dinners, gift certificates, gift baskets, etc. This is going to be a great adventure, so save the date, October 16.

A special thank you to those who have been so prompt in sending in

their dues renewal; we appreciate you! Members who have not yet committed, please send your membership renewal as soon as possible.

Don't forget, the Board continues to meet throughout the summer and the next meeting is a luncheon meeting at **Superior Solar Systems, Inc.** at noon on Wednesday, July 12.

Have a safe and prosperous summer!

Charlotte Harbor

Executive Director: Andy Mallison
(800) 569-6774 Ext. 11
FSPACHarlotteHarbor@FloridaPoolPro.com
www.FSPACHarlotteHarbor.com

Chapter members, please remember to renew your membership and pay your dues for the year. Your dues money comes back directly to the local Chapter and helps support the efforts your Chapter makes with local government relations, public relations and educational opportunities.

Due to the busy summer schedule, there will be no Chapter meetings held during the summer months. The Board planning meeting will be held on Wednesday, August 26. Have a safe and productive summer!

Visioneering Consultants would like to welcome Fadi Mabarak to their staff. Fadi will be working as our in-house Web site designer. So if an unfamiliar voice answers your call, it will probably be Fadi; say hello!



Any Depth!

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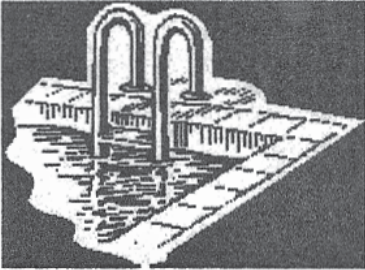
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Insurance By Ken Brown, Inc.
 Dorothy Willson
 1-800-940-1543/321-397-3870
 Fax 321-397-3888
 dwillson@insbykenbrown.com

East Central Florida

Executive Director: Lynn Hecklinger
 (386) 673-0038

FSPAEastCentralFlorida@FloridaPoolPro.com
 www.FSPAEastCentral.com

The East Central Florida Chapter will be on hiatus during the months of July and August with meetings resuming again in September.

The Chapter is most appreciative of all the generous members and local merchants who provided the items and services that were auctioned on June 17 for the Chapter's fundraiser. Dubbed "The Great FSPA Auction," the event was very fun, as well as being a big success. Special thanks go to **Pat and Wayne Phillips, Wayne's Solar; Lori Bryant, Bryant Pools;** and **Shirley and Billy Moore,**

Gorman Company, for their hard work before and during the event. Happy summer to all!

Florida Gulf Coast

Executive Director: Mitch Brooks
 (800) 569-6774 Ext. 12
 FSPAFloridaGulfCoast@FloridaPoolPro.com
 www.FSPAGulfCoast.com

There will be no Chapter meetings held during the summer months due to a busy summer schedule. The next Chapter meeting is scheduled for September. Have a safe summer!

The Chapter Board of Directors is putting together a Poker Tournament for August. If you are interested in participating as a committee member or in the actual tournament, please contact the Chapter office.

Chapter members, please remember to renew your membership and pay your dues for the year. Your dues money comes back directly to the local Chapter and helps support the efforts your Chapter makes with local government relations, public relations and educational opportunities.

Visioneering Consultants would like to welcome Fadi Mabararak to their staff. Fadi will be working as our in-house Web site designer. So if an unfamiliar voice answers your call, it will probably be Fadi; say hello!

It's that time of year again! The Chapter Board of Directors is looking for some volunteers to serve on the Board and on committees. Your support of the Chapter will only make it stronger and help keep your local Chapter well represented on the local level with government relations and building department issues.

the ballpark on Friday, July 3 at Bright House Field in the Big Shark Café. Come watch the Clearwater Threshers play the Dunedin Blue Jays in a luxurious covered group area with padded seats. The gates open at 5:30 p.m. and the game starts at 7:00 p.m. Tickets are \$20 for adults and \$16 for children 5-12 years old. Included in the admission cost is three hours (5:30 p.m. – 8:30 p.m.) of all-you-care-to-eat hot dogs, hamburgers, cheeseburgers, pulled pork sandwiches, baked beans, ice cream sandwiches, chips, peanuts, cookies, soft drinks and bottled water. There will also be 16 oz. draft beer for just \$2 during that time. Post-game fireworks show included! Call Malinda for ticket information.

Florida West Coast

Executive Director: Malinda Howard
 (727) 638-6072

FSPAFloridaWestCoast@FloridaPoolPro.com
 www.FSPAWestCoast.com

The Chapter Board of Directors met on June 2. The next Board of Directors meeting will be held at noon on Tuesday, July 7 at Applebee's, 5110 East Bay Drive, Clearwater (Tri City Plaza). Remember that any Chapter member can sit on the Board of Directors and every member is encouraged to attend Board meetings. Please call Malinda if you plan to attend.

Kick off the Independence Day weekend by joining the Florida West Coast Chapter for a night at

Manasota

Executive Director: Andy Mallison
 (800) 569-6774 Ext. 11

FSPAManasota@FloridaPoolPro.com
 www.FSPAManasota.com

Chapter members, please remember to renew your membership and pay your dues for the year. Your dues money comes back directly to the local Chapter and helps support the efforts your Chapter makes with local government relations, public relations and educational opportunities.

There will be no Chapter meetings held during the summer months due to a busy summer schedule. The next Board of Directors meeting will be held in August. The next Chapter meeting is scheduled for September. Have a safe summer!



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Visioning Consultants would like to welcome Fadi Mabarak to their staff. Fadi will be working as our in-house Web site designer. So if an unfamiliar voice answers your call, it will probably be Fadi; say hello!

North Central Florida

Chapter President: Randy Taylor
(321) 671-1021

FSPANorthCentralFlorida@FloridaPoolPro.com
www.FSPANorthCentral.com

The next Chapter Meeting is July 8 at Napolitano's, 606 NW 75th St., Gainesville. For reservations call Dino Muggeo at (352) 322-2066 or by e-mail at dino@fspservice.com by July 1.

Welcome to new member **Prestige Pool Constructors, Inc.** of Ocala.

Chapter officers for the remainder of year are President **Randy Taylor, HornerXpress**; Vice President/Secretary **Dino Muggeo, Fun State Pool Service, Inc.**; and Treasurer **Larry Losciale, Easy Modern Living, Inc.**

Welcome new Board members **Jeremy Hine, Florida Leisure Pool & Spa** and **Matt Crawford, SCP Distributors – Ocala.**

Northeast Florida

Chapter President: John Garner
(904) 743-2060

State office: (866) 930-3772
FSPANortheastFlorida@FloridaPoolPro.com
www.FSPANortheast.com

April 24 was a beautiful day for golf in Northeast Florida, specifically at Windsor Park Golf Course in Jacksonville for our annual golf classic. A great group of men and women gathered at the course for the shotgun start at 7:30 a.m.

The Chapter would like to especially thank the sponsors who helped make this annual event a success: **AquaCal Heat Pumps, HornerXpress, AutoPilot, Pentair Pool Products, Jandy Pool Products, Hayward Pool Products,**

Insurance by Ken Brown, Karen Ewing, Old Castle Coastal, **The Batts Company, Eagle Pools, Superior Design Pools & Spas, Surfside Pools & Spas,** all the sign sponsors and everyone who participated in the tournament.

A special thank you to **Susan Landegran, SCP; Stephanie Mitchell, Superior Design Pools & Spas;** and **Greg Hand, Pool Barrier,** for all their hard work. Susan and Stephanie say they are hanging up their hats for this event next year and the handbook is ready to be passed to the next great group of volunteers!

Many thanks to **Connie Sue Centrella, HornerXpress,** for her presentation to the Chapter in May on "How to Run a Successful Business." Everyone left the meeting with a feeling of accomplishment. All suggestions are welcome regarding any programs or CE courses you would like to have at the Chapter meetings. If you do not have the updated list of available classes, please contact either the state office or your President, **John Garner, Sr., Pools by John Garner,** to have the list sent to you. Once you have had a chance to review, please forward suggestions to John Garner, Sr. for submission to the Board.

We'll be kicking off the beginning of the dog days of summer with a night at the ballpark. Mark your calendars for Saturday, July 18 as the Jacksonville Suns take on Tennessee. We will be enjoying either barbeque chicken and ribs or all-you-can-eat hot dogs and hamburgers with all the fixin's. The gates open at 5:30 p.m., food is available at 6:00 p.m., and the game is at 7:05 p.m. The cost is \$25 per person and includes a ticket to the game. We will be in the Palm Tree Pavilion area. Bring the family – our seats are where the players come and sign autographs! It is also bobblehead giveaway night and the Zooperstars will be entertaining us with their antics.

Please RSVP to either John Garner or the state office before July 10. No-shows will be billed. It seems there is some confusion on being billed for "no-shows" to the Chapter meetings. When we send out notices, we are asking for you to RSVP one week prior to the meeting

For the cost of a cup of coffee a day you could stay up to date on industry changes, take CE courses and stand out as a reliable professional.

date because the venue requires one week notice so they can order food. We are then committed to that number but can make slight changes four days before the meeting. If you need to cancel or amend the number of people you have RSVP'd for, it MUST be done within 48 hours of the event or you will be billed a no-show fee as the Chapter is billed for your RSVP. Hope to see you all there!

We would like to extend a warm welcome and thank you to the newest members of our Chapter: **WET Engineering, First Coast Pools & Spas and Raypak.** Also, congratulations to **Billy Parry, Parry Pools,** and **Tom Yeaman, Classic Marcite,** for their one year anniversary of membership in this vital organization.

Membership renewals have been mailed and so have PIPAC donation forms. When considering whether to renew or join this exciting organization, remember this is a bill that pays you back everyday in your business.

Please make sure you have updated your records to the new address for the Chapter: PO Box 11543, Jacksonville, FL 32239. Business-hour phones will be answered by the FSPA state office at 941-952-9293 and fax at 941-366-7433. Your Chapter leaders are: President **John Garner, Pools by John Garner,** (904) 743-2060; Vice President **Jimmy Batts, The Batts Company,** (904) 246-2455; and Treasurer **David Pruette, David Pruette's Electrical Services,** (904)

272-7225. We are all feeling the crunch of the tough economic times. Let's continue to work together and make this Chapter the best! We all welcome your comments and suggestions to help our Chapter thrive in the coming year.

Northwest Florida

Chapter President: Mack Crumpler
(850) 902-1151

FSPANorthwestFlorida@FloridaPoolPro.com
www.FSPANorthwest.com

No news this month.

Palm Beach

Executive Director: Doris Rohner
(888) 818-9618

FSPAPalmBeach@FloridaPoolPro.com
www.FSPAPalmBeach.com

On June 3 Jennifer Hatfield, FSPA Director of Government & Public Affairs, conducted a class on contractors responsibilities for CE credit. An informative open discussion followed the class covering government updates. Thank you, Jennifer, for a job well done.

The Spin for Success raffle ticket was won by Bob Shields', City of Tallahassee. Bob spun the wheel and ended up with \$35, a considerable amount more than the cost of the meeting! His smile can be seen in the picture with Jennifer Hatfield and President **Jim Stevens, Crystal Blue Pools.**

Are you missing CE credits? The Chapter holds monthly membership meetings, most of which offer one or two CE credits. Call the Chapter office for a list of upcoming classes.

Welcome to new Chapter members **Beth Sansom, Sansom Pressure Cleaning** and **Alan and Scott Bryson, AAA Custom Pools.**

Fall is always a welcome season bringing cooler weather and holiday spirit to Chapter members. When Halloween approaches the Chapter will tie the season into an exciting road rally that will benefit those in need, generate operating funds for the Chapter and bring families together in a fun outdoor event. Event chair **Scott Kaufman, Proline Distributors,** promises the event will be one of the most rewarding and fun events in the history of the Chapter. Keep the later part of October open and details of the rally will be released soon.

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Polk County

Executive Director: Mary Manion
(800) 416-6774

FSPAPolkCounty@FloridaPoolPro.com
www.FSPAPolkCounty.com

Although there are no Chapter meetings scheduled for July and August, your Board continues to meet monthly and is busy planning some great programs and events for the fall. The Board meets for lunch on the Third Wednesday of every month at **SCP Distributors** and everyone is welcome. Come and be part of the decision making process for our Chapter. The biggest event coming up is our fundraising event.

A new craze in poker has spread throughout the country and has landed right here in Polk County in downtown Auburndale. Save October 23 for Texas hold'em or fold'em. The Auburndale Yacht Clubhouse will be converted into an old fashioned western saloon! There will be cards along with professional dealers, full bar and all the fixin's! There are also big prizes for this event. Of course, there is no gambling for cash but we have gift cards worth hundreds of dollars and other prizes. All of this for a \$100 buy in! That includes dinner, free lessons for beginners during happy hour and dinner, and \$10,000 in chips for play! Save the date, this is the big one!

The Polk County Chapter office will be closed the first two weeks of July. The phone will be checked daily, so if you have a problem leave a message and we will get back to you within 24 hours. If it is a problem that needs immediate attention, contact Chapter President **Ed Delafield, Griffin Pools, Inc.**, at 863-665-8080. Have a super and safe summer!

Space Coast

Chapter President: Shelly Grundhoffer
(866) 930-3772

State office: (866) 930-3772
FSPASpaceCoast@FloridaPoolPro.com
www.FSPASpaceCoast.com

Our GR meeting had to be rescheduled for July 23. Once again, mark your calendars for this event. This is a great time to meet your elected officials. We also welcome others from outside the pool industry to attend. Talk to your friends and neighbors, they may want to join us.

Make sure you are on the Space Coast Chapter's e-mail list. Lots of things happen during the month and this is how we communicate with our members. Sometimes we need to get information out fast and we need a quick response from you to make sure your voice is being heard.

Tampa Bay

Executive Director: Karen Cobo
(813) 265-2907

FSPATampaBay@FloridaPoolPro.com
www.FSPATampaBay.com

We would like to thank the Department of Health Office of Injury Prevention for having the Tampa Bay Chapter attend their 2009 Water Safety & Drowning Prevention Marketing Symposium which was on May 29 at the Quorum Hotel, Tampa. There were guest speakers from all

The Pool Pleaser's water safety event



Jim Stevens, Crystal Blue Pools; Jennifer Hatfield, Director of Government & Public Affairs; and Bob Shields, City of Tallahassee, at the Palm Beach Chapter's June meeting



Connie Sue Centrella, HornerXpress, and John Garner, Pools by John Garner, at the Northeast Florida Chapter meeting in May

The FSPA state Board of Directors hard at work. The quarterly Board of Directors meetings are where decisions are made for the FSPA.



over the state and everyone shared valuable information and a lot of networking was done. We provided safety brochures and Splash the Penguin coloring books and water safety badges.

The Chapter Board of Directors is planning a "Christmas in July" fun family bowling outing scheduled for Saturday, July 25 from 1:00 p.m. – 3:00 p.m. at Pin Chasers Veterans, 5555 West Hillsborough Ave. There will be prizes and everyone who signs up will be given a ticket for an I-Pod grand prize giveaway. Make your plans now and mark your calendars for July 25! Bring the whole family for a cool afternoon of fun and prizes. We encourage members and non-members to attend and bring the whole family and all of your friends out for an afternoon of cyber bowling. The cost is \$25 per person or a family pak of four for \$80. This includes two hours of bowling, shoes, unlimited pizza, ice tea, coffee and soft drinks.

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Scholarship recipients will be recognized at the quarterly Board of Directors meeting on Saturday, June 20, 2009 at the Hilton Melbourne Beach Oceanfront. Congratulations to all!

The Tampa Bay Chapter would like to welcome **Amanda Tidwell, Tidwell Pool Service, Inc.**, Sun City Center, as a new member of the Florida Swimming Pool Association.

Treasure Coast

Executive Director: Susan Gilbert
(772) 263-2653

FSPATreasureCoast@FloridaPoolPro.com
www.FSPATreasureCoast.com

Hope everyone is having a healthy, safe and fun summer!

Our next Chapter meeting, Board meeting and family fun night will be Thursday, July 16. Dinner will be at Duffy's of Port Saint Lucie, 790 SW Saint Lucie Blvd. We will be going over to Superplay USA after dinner! Please come and enjoy yourselves.

Make your reservation by July 10.

Hurricane season is here; contact the Chapter office for the timely and informative FSPA brochure, "Swimming Pools and Storms – Tips for Storm Preparation and Reactivation." After you review the brochure, you can decide if you want to order more of them from FSPA to use as bill stuffers, promotional mailers or just have available in your office or retail outlet.

The next Chapter Board meeting is scheduled for Wednesday, July 8 at 11:30 a.m. at the Tilted Kilt, Dale Mabry. We encourage all members to attend. The Chapter would also like to congratulate the following individuals for having been selected to receive a 2009 FSPA merit scholarship:

- Benjamin Crayton – Bay Area Pool Service
- Matthew McKenna – Tampa Bay Pools
- David Reed & Krista Reed – Reed's Swimming Pools & Service

For additional information about any of the events or meetings listed in the Chapter News, please contact the Executive Director listed at the top of each Chapter's News. Event meeting and information can also be found in Chapter newsletters sent to members and available at local distributors.

Calendar of Events

July 2009

- 3 FSPA Florida West Coast Chapter's A Night at the Ballpark
7:00 p.m. Clearwater Threshers vs. Dunedin Blue Jays
- 7 FSPA Florida West Coast Chapter Board Meeting
Noon, Applebee's (TriCity Plaza)
- 8 FSPA Tampa Bay Chapter Board Meeting
11:30 a.m. Tilted Kilt, Dale Mabry
- 8 FSPA North Central Florida Chapter Meeting
Napolitano's, 606 NW 75th St., Gainesville
- 12 FSPA Central Florida Chapter Board Meeting
Noon, Superior Solar
- 16 FSPA Treasure Coast Chapter Meeting, Board Meeting and Family
Fun Night
Duffy's, 790 SW Saint Lucie Blvd., and then will go to Superplay USA
- 18 FSPA Northeast Florida Chapter's A Night at the Ballpark
7:05 p.m. Jacksonville Suns vs. Tennessee
- 22 FSPA Polk County Chapter Board Meeting
Noon - 1:30 p.m. SCP Training Center, Lakeland
- 23 FSPA Space Coast Chapter Board Meeting and GR Meeting
- 25 FSPA Tampa Bay Chapter "Christmas in July" fun family bowling
1:00 p.m. - 3:00 p.m. Pin Chasers Veterans, 5555 W Hillsborough Av.

August 2009

- 6 FSPA Space Coast Chapter Builders Council, Service Council and
Board Meetings
Noon
- 14-15 **FSPA Mid-Year Education & Networking Conference**
Orlando
- 20 FSPA Manasota Chapter Board Meeting
- 26 FSPA Charlotte Harbor Chapter Board Planning Meeting

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your FSPA membership

PROFIT

Membership offers customer referrals through FloridaPoolPro.com, profitable strategies through educational programs, scholarships for your children and member discounts for the state's most important trade show, the annual Orlando Pool & Spa Show.

INTEGRITY

FSPA membership affords you the collective knowledge and support of the state's leading pool companies via local Chapters, up-to-date resources of the *Florida Pool Pro*SM newsletter, and the Uniform Arbitration Program for rapid dispute resolution.

SAFETY

Membership provides you a voice in state rules and regulations with the highest quality governmental affairs leadership, insurance programs to protect your company, and industry outreach with safety information through our Web site, public relations and marketing materials.

EDUCATION

The FSPA is the premier provider of continuing education specific to pools/spas in Florida. Education has grown to over 100 different courses and

instructors. They are reviewed by the Education Committee to maintain diversity and the high standards contractors have come to expect.

FSPA continues to develop its programs to keep pace with new technology and remain the first choice for Continuing Education (CE) amongst pool and spa contractors.

ORLANDO POOL & SPA SHOW

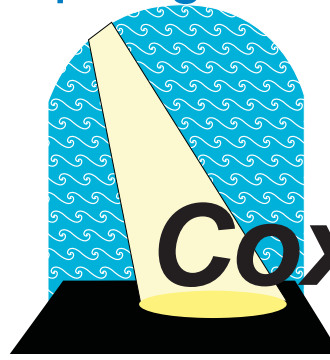
The Orlando Pool & Spa Show is an annual exhibition and education event for the pool industry, which meets the needs of professionals throughout Florida and the southeastern United States. It is a forum where ideas are shared with over 75 individual educational courses. The Show has become a marketplace where deals are made, new products discovered and lasting relationships are formed.

This is an excellent place to bring employees and give them a deeper understanding of the pool industry. For many, the Design Awards offers a look at what is possible when you consider the swimming pool as an art form. The Show is a great investment for all companies in the industry.

GOVERNMENT RELATIONS

FSPA volunteers and professional

Spotlight on a Florida Pool ProSM



Northwest Florida Chapter
Member since 1992

Cox Pools

WHO? Cox Pools in Panama City. Started in 1954 by Richard Cox, Sr. and continues today with Richard Cox, Jr.

WHEN? All year round!

WHAT? / WHERE? Continuous water safety efforts.

Cox Pools built a pool for the local Boys & Girls Club, participates in the Kiwanis Club program "Every Child A Swimmer" and donates equipment and labor to the local zoo for the animal exhibits that have water features

In April, Cox Pools participated in Kidsfest, an annual Bay County event with about 6,000 parents and kids attending. They signed up hundreds of kids to participate in Red Cross swim lessons and passed out literature about water safety and swimming pool alarms.

In May, Cox Pools did a presentation to the Panama City Beach Chamber of Commerce educating the local businesses about water safety and encouraging them to sponsor a child or a family to receive swim lessons. They also did water safety book readings with local first graders and got local firefighters to participate in this program too. Another May event was a Water Safety Awareness Day they sponsored at the local zoo. Everyone in the community got into the zoo for \$5 instead of \$12 and Cox held water safety demonstrations at the beginning of the hourly animal shows.

WHY? "We want to ensure that our pools will bring a lifetime of recreational fun to the families we build them for so we want to be the ones to educate them about water safety as well. We take water safety seriously and we want our customers to do the same."

Barbara Gudel, Cox Pools employee and member of the industry for over 25 years, says, "We have realized through our involvement with the local Safe Kids chapter and the Florida Department of Health that water safety education for children and parents has to be a community service we offer and engage in year round and not just for Water Safety Month. We hope that other industry leaders all over Florida will take on the role of promoting water safety in their communities as well."

If you know of an industry member deserving recognition, e-mail ctyson@FloridaPoolPro.com.

staff work to ensure constant contact and interaction with policy makers to protect your interests and to ensure you area able to operate your business in a free market system.

FSPA maintains an active voice in government relations through lobbying Federal, State and local government, attendance at monthly CILB meetings, working with the Department of Health, maintaining an active presence with the Florida Building Commission and helping Chapters work with local building departments and licensing boards.

INSURANCE PROGRAMS

Insurance Programs endorsed by FSPA provide competitive premiums, great service, and knowledgeable underwriting and cash dividend payments for good performance.

FSPA LOCAL CHAPTERS

Participate with a local Chapter and get connected with other pool industry professionals. Chapter meetings provide speakers on local issues such as building codes, offer inexpensive courses for continuing education requirements and host social activities for members.

SCHOLARSHIP PROGRAM

The FSPA Scholarship Program is available to dependents of owners and employees of a member's company. This program helps members meet the high cost of college expenses for their children.

THIS NEWSLETTER!

Members receive a free subscription to *Florida Pool Pro*SM, a monthly publication. It concisely summarizes important industry news to let you know before something impacts your business and it lists local chapter meetings and news.

To keep members informed in a timely manner *Splash*, an e-newsletter, is sent throughout the month.

UNIFORM ARBITRATION PROGRAM

Alternative dispute resolution may be handled through binding arbitration. Use this program for resolution of consumer disputes.

WWW.FLORIDAPOLPRO.COM

www.FloridaPoolPro.com has areas for consumers and for industry professionals. The site is regularly updated to be a resource of information for members and consumers.