The relationship between privilege and responsibility

By Derek Proffitt, Harbor Bay Pools, Inc.

Privilege - to have special advantages or benefits.

Responsibility - to hold one's self accountable for a debt or obligation.

As members of FSPA, we all share the inherent privileges which come along with membership. There are, however, many privileges realized by the members of FSPA which are able to be utilized by all industry professionals at large, regardless of "membership" status.

This situation, as it is, should bring us back to the question of how membership should be defined. When defined as one's belonging to a professional organization where all those involved share common goals and interests, membership could be looked at in terms of the industry as a whole as opposed to just the governing body of that industry. When viewed as such, those who realize the aforementioned privileges become grouped not as members and non-members, but rather as those who accept the responsibility that comes along with such privilege and those who yet have not.

All be it a harsh analogy, I profess this thought not with contempt, for we have all known the tough times which dictate hard decisions, but rather as a call to action. Regardless of membership status, we have all profited from the works of our governing body. We have all benefited from legislation which could have ended up much less favorable had we not had the forethought to invest proactively when investing in anything was an easier decision.

Now is the time when a commitment to do the right thing becomes paramount. When commitment is defined as doing what you said you would, long after the spirit in which you said it has passed, and when doing the right thing needs no justification other than simply being the right thing to do, it becomes amazingly clear to all resolved that a great organization can truly only show its strength in tough times. So let us welcome the opportunity to prove our strength.

Like a clay pot, which can only show the true worth of its creation when put through the fire, so must we hold it all together if we wish to come out glorious on the other side. Otherwise, it was all for naught. The only other option would be to give up

our voice in the democratic process and have our future dictated to us by those who would have a much different purpose behind their agenda.

So in closing, I pledge for myself, and implore from all of you, the following: As a member, not just of the FSPA but rather of the swimming pool industry as a whole, I recognize the privileges of which I have been a benefactor through the hard work of the FSPA and therefore dutifully pledge my responsibility in return to my local chapter, to my state organization, to PIPAC, to community awareness and to all those who have invested one minute or one dollar towards the preservation and betterment of our industry.

Start acting on this pledge, join or renew your membership in FSPA.

FSPA scores successful session

By Jennifer Hatfield, Director of Government & Public Affairs and Kari Hebrank, FSPA Lobbyist

FSPA once again had a very successful session and I appreciate the continued support of the membership in helping to make this happen. One very important priority to FSPA, curbing unlicensed activity, passed in the form of a homeowner warning bill that was drafted by FSPA. We also continued to keep at bay any legislation that would expand public pool exemptions from Department of Health regulation or be inconsistent with the federal Virginia Graeme Baker Pool & Spa Safety Act and the ANSI/APSP-7 Suction Entrapment Avoidance Standard.

I would strongly encourage you to read the final report for a complete understanding of what occurred and ultimately passed. I also want to thank everyone who responds to call to action alerts, requesting that you contact your legislators. Know that your action and support help make the FSPA Government Relations Program a success.

Thank you, Jennifer Hatfield

Budget conference negotiations finally ended on Monday, May 4, after a weekend of back and forth between appropriations' chairs on the \$65 billion plan. The 2009 Regular Legislative Session was extended for another week in order to resolve the

budget differences and allow time for the mandatory 72-hour waiting period prior to a final vote. The gaming conference reached agreement on May 6 which will provide additional revenue for the state. All in all, the Legislature passed the least amount of bills since the 1992 Session---196 general bills---reflective of the state of the economy and the huge focus on the state budget.

FSPA scored an extremely successful Session with its top legislative priority passing - the homeowner warning bill which was crafted by FSPA to prevent unlicensed contractor activity. Additionally, other victories include workers' compensation legislation to cap attorneys' fees; impact fees burden of proof legislation; affordable housing bill; growth management reform which includes a two-year extension on all permits and development orders; and a bill to help eliminate the abundance of foreclosed homes through reduced property taxes.

Note: Bills marked PASSED still await approval by the Governor.

*Swimming Pool Resolution SR 1334 by Detert (R-Venice)/HR 9055 by Nehr (R-Tarpon Springs) These resolutions recognize the importance of FSPA in educating

Continued on page 6

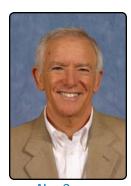
News Splash

- Insurance Update: Control commercial auto insurance costs. Evaluate your policy for things such as correct vehicle classifications. Page 3
- **Energy Talk:** Education, education, education. The key is keeping up with the times when it comes to energy efficiency. Page 3
- Service Scoop: Salt pools continue to grow in popularity. They are less expensive and just as effective but they are not any less difficult to maintain. Page 5
 - Enter to win free CE! See back page.

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President's Column

The value of renewing



Alan Cooper **FSPA President**

time again, membership renewal. For the next few months you will be reading and hearing about this subject quite often. A number of you will become tired of it since

you will already have renewed and you will wonder why others haven't.

We all know how the economy has affected our industry. However, look at how FSPA has a positive effect on our communities, industry, businesses and personal lives.

The swim meet gives the opportunity for schools and swimmers to compete against each other. It gives our members the opportunity to be around young people who use and love swimming pools. In the future these young swimmers will be our customers. Our safety programs allow us to give information to the public on how to safely use our products. These programs provide us the audience to disseminate information on how to make pools safer. It also allows us to inform them of new products.

Educational classes help keep us updated on new items affecting our industry and business. Some classes assist us in learning how to better and more profitability operate our businesses. They also allow contractors to get the education credits needed to maintain their licenses. Also, members receive discounts on the classes offered. These are just some examples of how our classes are an asset to members.

The Orlando Pool & Spa Show gives all of our members a chance to meet, learn about new products and exchange ideas. This fellowship is invaluable.

Over the years many members and their employees have benefited from our scholarship program.

Participation in committees and task forces gives us the opportunity to shape and set the direction for our organization. Also, taking leadership roles in these groups allow us to grow as individuals.

How many have benefited from serving as a Board member? Some members had never spoken in front of an audience as large as our Board and the experience gave them the confidence to take additional leadership roles at work and other volunteer organizations. Knowing that your voice is heard and counts does wonders for your self-esteem.

Where would we be without our government relations program? I will not go into detail about all the things we have achieved with this program since a number of other articles have and will be written about this program. Keep reading the Florida Pool Prosm.

Last but definitely not least, how valuable is your local chapter to you? What is the value of fellowship, networking and all the programs held at your chapter? Many of the same opportunities offered at the state level for leadership training and individual growth are offered in the chapters.

You might be wondering, "What is the purpose of this article?" As I stated in the beginning, the economy has affected us, however, I believe that if you are in the pool industry the value of membership in FSPA is much greater than the dues you pay. I urge you to renew your membership. I encourage those who are not members to join and receive more benefits and value than the cost of membership.

June 19-20, 2009 **Committee Meetings Board of Directors Meeting** Hilton Melbourne Beach Oceanfront

3003 North Highway A1A Melbourne, FL 32903

Thursday, June 18

4:00 p.m. - 7:30 p.m.**Executive Committee**

Friday, June 19

8:30 a.m. – 9:30 a.m. Service Council Safety Council & 9:30 a.m. – 10:30 a.m. **Consumer Awareness Committee** 10:30 a.m. – 11:30 a.m. **Energy Committee**

11:30 a.m. – 12:30 p.m. Bylaws Review Task Force

12:30 p.m. – 1:30 p.m. lunch

1:30 p.m. – 2:30 p.m. **Builders Council** 2:30 p.m. - 3:30 p.m. **GR** Update 3:30 p.m. – 4:45 p.m.

Membership Committee 4:45 p.m. – 5:45 p.m. Trade Show & Education Committee

5:45 p.m. - 6:30 p.m. Presidents & Executive

Committee

Saturday, June 20

8:30 a.m. **Board of Directors Meeting**

All meetings are open to FSPA members.

Office space available in Sarasota

The FSPA state office has 470 sq.ft. of office space with a private

entrance available. It includes two offices approximately 12' x 11'

each, a reception area that is 12' x 16' and a restroom. Located near

I-75. \$550/ month includes utilities. Contact Wendy Parker Barsell

Florida Pool Prosm

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Florida West Coast

GB Collins Engineering, P.A. (Other: Engineer) #5570 Samuel Liberatore, Clearwater

If you have actual knowledge of any grounds why the above companies do not meet FSPA criteria, contact the Chapter Director in writing

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Insurance Update

Controlling commercial auto insurance costs?

By Debra Tomaselli, CPCU, ARM, Insurance by Ken Brown, Inc.

Everyone is looking to conserve resources and seeking ways get through a challenging economy. One way is to review your insurance programs. Here are ways to evaluate a commercial automobile insurance policy to make it cost-effective.

One of the key factors that affect these premiums is how the vehicles are classified. On a business automobile policy, vehicles are rated according to use. Typical classifications include service, retail or commercial, and these directly impact premiums. Talk to your agent and be sure each vehicle has the proper classification.

You may also want to review the values of older vehicles and determine whether or not you want to carry collision coverage. Based on the blue book value, you may wish to pay to repair or replace them after an accident and eliminate the cost of insuring them for collision.

Even on aging vehicles, however, comprehensive coverage can be valuable. In addition to providing coverage for losses such as theft, vandalism and explosion, in Florida it will replace a damaged windshield without applying a deductible. If one rock hits a windshield, the cost of the coverage has paid for itself.

The motor vehicle records of your drivers can have an impact on your costs. Take the time to review their records. Drivers with numerous points generally need to be written in specialty markets with escalated premiums. If someone is headed in that direction, remind them to drive responsibly.

In fact, now is a good time to implement safety programs that will help reduce the likelihood of an accident, keep your experience favorable and maintain competitive premiums. Your carrier can provide materials and guide you in implementing driver safety programs.

While reducing your Bodily Injury or Property Damage coverage may look like an easy way to cut costs, this is not the time to lower your limits of liability. Today more than ever, organizations are likely to get sued. So, the need to carry adequate limits of liability is greater than ever.

Remember, insurance is an asset, a shield, to help an organization survive difficult times. Claims personnel are responding quickly when a loss occurs and underwriters are creating innovative, flexible, affordable pay plans to meet the needs of today's clients. Together we will succeed.

Energy Talk

Education, education, education

By Fred Horowitz, Pentair Water Pool and Spa

The mantra in opening a business is location, location. We've all seen the results from good and bad locations. Pool equipment manufacturers today are churning out so many products geared towards energy efficiency that the mantra in the swimming pool industry is now education, education, education. Another mantra, knowledge is power, has never been more true than in today's swimming pool marketplace. Everyone, from pool contractors to service companies to retail stores, must focus on getting up to speed as quickly as possible when it comes to this new technology.

Speaking the lingo of energy efficiency is exactly what people are ready to hear and your company must be prepared. Knowledge of the entire swimming pool as a system is the beginning. At the same time a pool is giving relaxation and fun it is consuming electricity, chemicals, etc. We must always be on the lookout for ways to minimize a pool system's costs as a way to maximize its long-term efficiency.

The last few years have brought us new pumps and filters, heaters, sanitizers, lighting, etc. Automation systems are now designed to run high-technology products on schedules that keep costs to a minimum. Some

of these new products may come at a relatively high price at the time of purchase but will return every penny of that investment. With detailed knowledge you will be able to point to a time on the calendar when that investment will start putting money back in the customer's pocket.

The key is keeping up with the times, learning about new products and understanding how they contribute to efficiency. Contractors that have been building pools for 20 years shouldn't build them like they did 20 years ago. Service companies and retail stores should not be offering the same products they did when they met their customer for the first time.

Whatever your politics, it's a great thing that Florida has passed laws regarding swimming pools and energy efficiency. In a short period of time we all have to understand how these laws will change the way we heat water, plumb pools, circulate water, etc.

Seek out training classes, go to trade shows, attend product seminars, talk with manufacturer representatives and look for distributor counter days. Most of the information is free but it takes interest.

Consumers are waiting to learn from us how they can save money on their pool. Let's tell them exactly what they need to hear.



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Go to www.floridapoolpro.com/industry/govtrelations/ regulations.html to view the final version.

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The Scoop on Service

What do you think about salt?

By Mack Crumpler, Florida Waterscapes

Ok Mr. or Ms. Pool Service Contractor, listen up. Here's all you need to know about saltwater pools. Well, maybe not everything but the most important stuff.

The number one question customers ask these days seems to be, "What do you think about salt?" No doubt salt pools continue to grow in popularity over non-salt. The cost of installation is about 1/30 of the total cost of a new pool so it really isn't a big deal. It is a slightly bigger deal in the remodeling or add-on project; thus we service contractors must be armed with the right stuff. So, when your customer asks the "salt" question, you can't just say, "I like them," because the next series of questions will have to do with why, how much does it cost, how does it work and so on. Let's look at some of those questions, from the service aspect.

Advantages: Simply stated, less hassle, less expensive and just as effective. Effective disinfection is measured by the amount of chlorine you have in the pool according to the Department of Health. It is possible to make more chlorine with salt pools than the DOH wants as a minimum and you can do it cheaper. Cheaper is sometimes relative and that is the case here because the chemical requirements change with the season - more in the summer, less in the winter. On average, salt is a cheaper way to disinfect a residential pool than stabalized chlorine tablets. True, the cost of a bag of salt has gone up but not as much as a bucket of stabalized chlorine tablets. Salt is also less hassle for the service company. Toting a 40 pound bag of salt out to the pool is the only down side, but let your son or daughter handle that part, they need the exercise. Besides, you don't have to do it every visit. Once the salt level is established at around 3,000 ppm, it should be easy to maintain that level; most of the year you don't even have to measure it every visit.

Disadvantages: This is important, salt pools are not less difficult to maintain. All pool operators need to watch this; there are significantly different things to do with a salt pool. I've serviced salt pools for a long time and it took a while to become one with the system as I guessed at runtime, perhaps the biggest factor other than salt ppm. The only time chlorine is generated is when water is flowing through it. In the name of green, this is a good time to suggest to your customer that the variable speed pump would be a good idea too. Another factor that some will consider a disadvantage is chemistry. Ever wondered why you have to add acid to your salt pool every visit? The chemical decomposition of pool salt (sodium chloride – same as table salt) is chlorine and sodium hydroxide. Sodium hydroxide, a byproduct of generating chlorine, is what causes your pool to always be at high ph. I routinely had a gallon of acid to every salt pool I maintain just to keep the ph within range. Once sodium hydroxide is in solution, the only thing that can change it is acid. So, single speed pump runtime and high ph are two disadvantages, both easily handled.

FSPA scholarship winner update

William H. Rippard was awarded FSPA scholarships in the early 1990's. Today, he is the recipient of a 2007 Presidential Early Career Award for Scientists and Engineers as announced by the White House on December 19, 2008.

These awards are given out to honor the most promising researchers and are based on nominations from federal departments. This is the highest honor bestowed by the government on scientists and engineers beginning their independent careers. The purpose of the award is to foster innovative development in science and technology, increase awareness of careers in these fields, give recognition to the missions of the agencies and highlight the

Wiliam Rippard at the awards ceremony on Dec. 19, 2008



importance of these fields to the Nation's future.

William works at the National Institute for Standards and Technology on creating new forms of electronic devices based on the quantum-mechanical spin of the electron. He was also chosen in part for this award for his continuous work as a regional judge for the Christopher Columbus Foundation fellowship competition for middle-school students.

Congratulations, William!

NSPF® awards research grants total \$415,282

The National Swimming Pool Foundation® (NSPF®) board of directors awarded six grants totaling \$415,282 to continue efforts to study the health benefits unique to aquatic exercise and immersion in hot/warm water and to reduce injury and disease in and around the water. Research results will be reported at the 2009 World Aquatic Health™ Conference October 28-30 in Atlanta. "Research helps spur long-term growth. Providing these grants is our version of an economic stimulus

package – without taking on debt," remarks Bill Kent, Chairman NSPF Grant Review Committee.

Four health benefit grants were awarded to University of South Carolina, Utah State University, West Virginia University and Washington State University - National Aquatic and Sports Medicine Institute. Two injury prevention grants were awarded to Purdue University and University of North Carolina - Charlotte and will help sustain ongoing research supported by NSPF in recent years.

Code Commentary and ANSI/APSP Standards are available!

Call the FSPA office at 800-548-6774 to order your copies.

Code Commentary: FSPA Members: \$30

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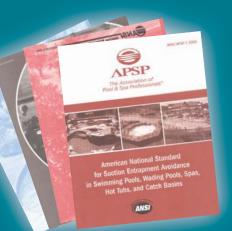
Non-members: \$60

Includes commentary with the complete text of the code provisions for swimming pools from the 2007 Florida Building Codes.

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pool contractors, building officials and consumers on swimming pool safety measures and designate April as "Swimming Pool Safety Month."

STATUS: Both the House and Senate resolutions and FSPA members were recognized on the floor of their respective chambers on April 16 and the resolutions were spread upon the House and Senate Journals.

*Residential Properties/Community Associations

SB/880 by Fasano (R-New Port Richey)/HB 27 by Ambler (R-Tampa) These bills make changes to laws regulating both condominiums and homeowner associations.

STATUS: HB 27 was amended to include a requirement for all

new residential construction which has mandatory membership in a condominium, cooperative, or homeowner association to comply with the federal Virginia Graeme Baker Pool & Spa Safety Act. FSPA supported this amendment that simply cited the federal law. HB 27 passed the full House and was awaiting action in Senate Messages. SB 880 was on Special Order to be taken up and amended with similar language, but continued to be temporarily postponed. These bills DIED. The good news is even without the reference to the federal VGB Act, Florida already requires all new residential pool construction to be built in accordance with ANSI/ APSP-7, consistent with the federal

law. FSPA appreciates Rep. Ambler's efforts in highlighting the importance of pool safety in his bill.

* Workers' Compensation SB 2072 by Richter (R-Fort Myers)/ HB 903 by Flores (R-Miami)

These must-pass bills address the limitation on attorney fees to correct a Supreme Court ruling in Murray vs. Mariner that overturned the 2003 workers compensation reform measures relative to "reasonable" attorney fees. Passage of HB 903 will mean reduced workers' compensation rates for employers.

STATUS: PASSED. Many thanks to FSPA members who contacted their legislators to urge passage!

*Homeowner Warning Notice/ Unlicensed Contractor Activity

SB 674 by Constantine (R-Altamonte Springs)/SB 1422 by Baker (R-Eustis)/ HB 1327 by Gonzalez (R-Hialeah Gardens)

An initiative designed to curb unlicensed contractor activity as part of the FSPA legislative agenda, these bills strengthen the existing disclosure statement for any property owner who applies for a residential owner-builder building permit. They require applicants to read and sign off on a multi-page form warning homeowners of the serious legal and financial liabilities they face when acting as their own contractor. STATUS: PASSED.

* Affordable Housing SB 1040 by Bennett (R-Bradenton)/HB 161 by Aubuchon (R-Cape Coral) These proposals are aimed at stimulating affordable housing by authorizing counties to use tax revenues to provide workforce, affordable and employee housing. STATUS: PASSED.

*Impact Fees

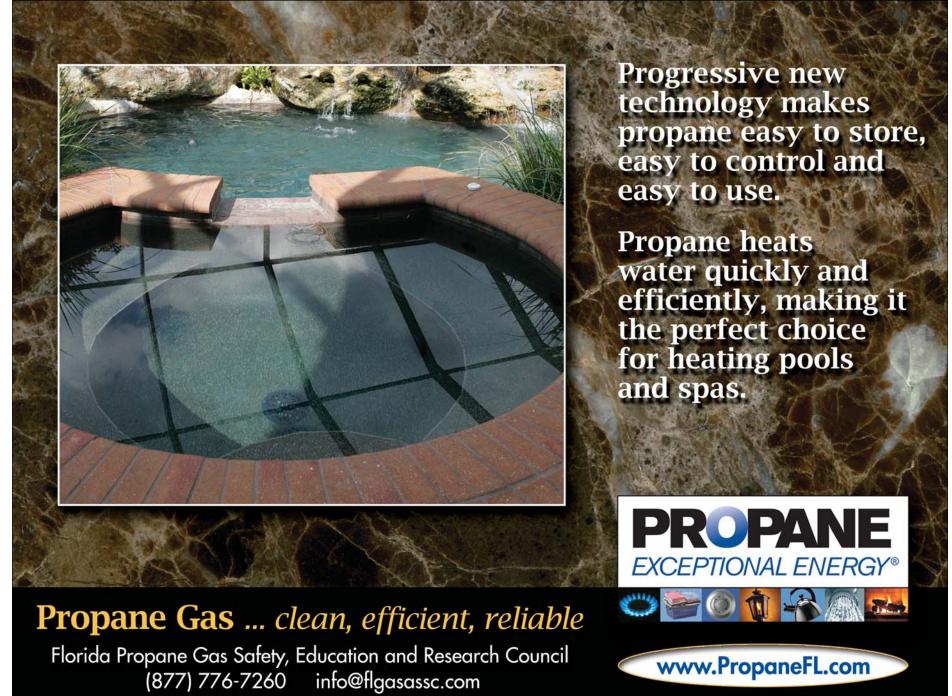
SB 580 by Haridopolos (R-Melbourne)/ HB 227 by Aubuchon (R-Cape Coral) This began as an initiative to level the playing field for the burden of proof standard when impact fees are challenged, was favorably amended to place a two-year freeze on all impact fees. Unfortunately, the Senate would not agree to the two-year freeze, so HB 227 was amended to remove it. STATUS: PASSED.

*Beach Water Contamination— Public Swimming Pool Definition SB 1296 by Bennett (R-Bradenton)/ HB 707 by Aubuchon (R-Cape Coral)

These bills require the Dept. of Health to notify the local government and the local office of the Dept. of Environmental Protection when it issues a health advisory against swimming in beach waters due to elevated levels of bacteria. By adding a definition for beach water under chapter 514, F.S., it also corrects a cross-reference for the public swimming pool definition under chapter 515, F.S. STATUS: PASSED.

*Public Swimming & Bathing Facilities SB 1910 by Gardiner (R-Orlando) /HB 1011 by Precourt (R-Winter Garden) These bills direct the Dept. of Health to assign specific functions relating to the regulation of public swimming facilities to certain special districts that have qualified engineering personnel, a.k.a., Reedy Creek





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at Disney World. The bills were revised to be more narrowly drawn to relate more specifically to Reedy Creek rather than all special districts. STATUS: PASSED.

*Building Codes/Product Approval SB 2100 by Bennett (R-Bradenton)/ HB7143 by Williams

SB 2100 is a deals with several building code and product approval issues. Among other provisions, the bill will reduce the time period for product approvals from the current four-month process down to 10 days; will add equivalency of standards to the criteria for determining glitch amendments; and, adds the International Association of Plumbing & Mechanical Officials to the list of approved product evaluation entities. SB 2100 also grants rule authority for the commission to establish voting requirements, such as super majority, for commission actions, authorizes the commission to charge a fee for nonbinding interpretations, and eliminates the archaic building code core course requirement for all licensees.

STATUS: FAILED TO PASS SENATE. Passed the House twice, but failed to be taken up on the Senate floor.

* Growth Management/Dept. of Community Affairs

SB 360, SB 362, and SB 1306 by Bennett (R-Bradenton)

HB 7127 by Hukill (R-Port Orange) and Economic Development & Community Affairs Committee

These bills address transportation concurrency, transportation concurrency exception areas, proportionate fair share, alternative review processes for local government comprehensive plans, and a streamlined plan

amendment process. HB 7127 also includes a provision to extend construction, building permits, development orders and environmental permits for a period of two years. STATUS: PASSED.

*Construction Defects
SB 2064 by Altman (R-Melbourne)/HB
709 by Aubuchon (R-Cape Coral)
These revise the construction defects
law to clarify notice procedures and
opportunity to repair construction
defects and specify there are no lien
rights for destructive testing.
STATUS: PASSED.

*Department of Business & Professional Regulation (DBPR) SB 2262 by Gaetz (R-Ft.Walton Beach)/ HB 425 by Plakon (R-Longwood) These bills revamp the Dept. of Business & Professional Regulation in an effort to eliminate unnecessary regulatory burdens for licensed individuals and applicants. STATUS: PASSED.

*Property Insurance SB 1950 by Richter (R-Fort Myers)/ HB 1495 by Nelson (R-Orlando) These bills make reforms to property insurance provisions and specifically require a 10% rate increase for Citizen's property insurance holders to move the company to more of an actuarily sound entity. STATUS: PASSED.

*Construction Bonds/Lien Law SB 560 by Bennett (R-Bradenton)/ HB 299 by Tobia (R-Melbourne)/SB 466 by Wise

These proposals make significant changes to construction bonds and lien law provisions, including payment

bond, notice of commencement, warning to owner and lien process. STATUS: These bills never received traction and DIED in committee.

*Automatic Service Contracts SB 660 by Justice (D-St. Petersburg)/ HB 15 by McBurney (R-Jacksonville) Require anyone who sells services to consumers to clearly disclose automatic renewal provisions contained in service contracts for services sold or leased to consumers.

STATUS: These bills DIED.

Energy SB 1154 by King (R-Jacksonville) Intended to implement the Public Service Commission's (PSC)

*Renewable Portfolio Standard-

Service Commission's (PSC) Renewable Portfolio Standard (RPS) which came out of the Governor's executive order for 20% renewable energy by the year 2020. It strays from the PSC's recommended rule by including nuclear energy in the mix

of "renewables," allowing for a 25% allocation for nuclear, and reducing solar and wind energy allocations from 75% to 50%. It also includes many of the provisions from the House energy bill.

STATUS: FAILED TO PASS HOUSE. Passed the Senate 37-1 but the House refused to take up the measure.

*Cranes

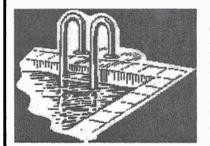
SB 1654 by Altman (R-Melbourne)/ HB 923 by Evers (R-Milton) These bills preempt the regulation of "hoisting equipment" used in construction, demolition or excavation work to the state, consistent with OSHA requirements. STATUS: These bills DIED.

*Arbitration SB 2192 by Ring (D-Margate) / HB 1135 by Poppell (R-Titusville) These unfriendly bills say mandatory arbitration is void and unenforceable except as provided by federal law.

STATUS: These bills DIED.

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Chapter News

Check out Chapter Web sites for current information!

Broward

Executive Director: Kathy Bohlander (866) 414-4771 FSPABroward@FloridaPoolPro.com www.FSPABroward.com

Broward Chapter had a membership booth at HornerXpress' 40th anniversary event. The Chapter would like to thank Rick Myers, Aqua-Cal; Jim Smith, LaGasse Pools; Dolly Imbert, Regency Pools; Don Cesarone Jr., Van Kirk and Sons, and last but not least Wendy Parker Barsell, FSPA Executive Director, for volunteering their time to make this happen.

The annual "Fishin Mission" was at the end of May and everyone had a good time. Look for the winners in the next edition of Florida Pool Prosm.

We are really geared up for our Government Relations Dinner on June 2. Please don't forget to get those PIPAC donations in. We have seen so many changes and this is only possible with your donations.

Broward Chapter will take a summer break in the month of July. The next Board Meeting will be August 4 at Ruby Tuesdays, Pompano.

Central Florida

Executive Director: Mary Manion (800) 416-6774

FSPACentralFlorida@FloridaPoolPro.com www.FSPACentralFlorida.com

Your Chapter Board of Directors sponsored a special think tank meeting in May which brought together Rick McKee, Government Relations Director of the Home Builders Association; Brenda Magee, CEO of the Orlando Home Builders Association; and our Chapter members. The purpose of the event was to discuss similar problems both groups are facing and how to work together to make the current economic situation stronger. Many ideas were exchanged and everyone was amazed to see how really alike our problem are. It was decided to join hands and include both factions into each others committees to see how the each association works and to share and compare ideas.

The Board of Directors has voted to not host Chapter meetings in the summer, giving our members the chance to go home after what we all hope will be busy days and taking some extra family time to relax. This does not mean you should put FSPA on a shelf and forget about it. One of the main reasons that pool professionals join this trade organization is for assistance when needed. The Chapter office will be open and the Board is continuing to hold summer meetings. Please, if you are having a problem and need help, call the Chapter office. This is a huge member benefit.

Don't forget to watch your mail for the Florida Pool Prosm every month, read the e-newsletter, see the new look on the Chapter Web site, www. wateruwaiting4.com, and watch for the Chapter newsletter. Have a safe and prosperous summer.

Charlotte Harbor

Executive Director: Andy Mallison (800) 569-6774 Ext. 11 FSPACharlotteHarbor@FloridaPoolPro.com www.FSPACharlotteHarbor.com

Many thanks to Connie Sue Centrella, HornerXpress, for her CE presentation to the Charlotte Harbor Chapter members in May. The June Chapter Board of Director's Meeting will be held at 4:30 p.m. on Wednesday, June 24 at 258 Bangsberg Road, Port Charlotte.

East Central Florida

Executive Director: Lynn Hecklinger (386) 673-0038 FSPAEastCentralFlorida@FloridaPoolPro.com www.FSPAEastCentral.com

The Chapter will hold its 2009 "fun-raiser" on Wednesday, June 17 at River Grille on the Tomoka, Ormond Beach. Billed "The Great FSPA Auction," the event will feature scores of items, both big and small and both pool-related and not. Items were donated by members and area businesses, for both a silent auction and a live auction.

Chairmen for the auction are Pat and Wayne Phillips, Wayne's Solar; Shirley and Billy Moore, Gorman Company; and Lori Bryant, Bryant Pools. Chapter members are encouraged to bring friends, family and employees to the auction - guests are most definitely welcome! The auction will be the last scheduled get-together of the Chapter before our two-month summer hiatus.

Thanks of the Chapter go to Tim Sprinkle, Pentair, for presenting a two-hour CE course on variable speed pumps at the May 17 meeting and to Shannon Smith, SCP, for making the arrangements for Tim to teach.

Florida Gulf Coast

Executive Director: Mitch Brooks (800) 569-6774 Ext. 12 FSPAFloridaGulfCoast@FloridaPoolPro.com www.FSPAGulfCoast.com

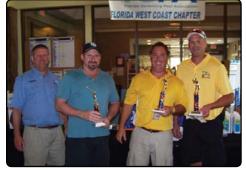
The Chapter Board of Directors is planning a Texas Hold' em Poker Tournament for sometime during the summer. If you are interested in participating as a committee member or in the actual tournament, please contact the Chapter office. The Chapter is also planning a skeet shoot.

The next Chapter meeting is scheduled for September, after the summer break. Have a safe and happy summer!

Florida West Coast

Executive Director: Malinda Howard (727) 442-4343 FSPAFloridaWestCoast@FloridaPoolPro.com www.FSPAWestCoast.com

The Chapter Board of Directors met at noon on May 5. Thank you to Belleair Pool Supply for sponsoring



Florida West Coast Chapter President Rick Howard with Golf Tournament winners Jim Justice, Corey Heffernan and Matt Pippin of Pip's Pool.

the luncheon. The next Board of Directors meeting will be held at noon on Tuesday, June 2, at Applebee's, 5110 East Bay Drive, Clearwater (Tri City Plaza). The Chapter is pleased to welcome Sean Dastur, Florida Leak Locators, as the newest member of the Board! Remember that any Chapter member can sit on the Board of Directors and every member is encouraged to attend Board meetings. Please call Malinda if you plan to attend.

The Chapter held its Annual Golf Tournament on Saturday, May 9, at The Eagles Golf Club of Tampa Bay. We had 21 teams, with a total of 81 golfers! The Chapter would like to especially thank the sponsors who helped make this event such a success: A Pool's Best Friend, Anchor Pool Service, Flagstone Pavers, Florida Leak Locators, Gorman Company - Clearwater, Gorman Company - Largo/St. Pete, Gunn Sales Inc., HornerXpress, Insurance by Ken Brown, Jack's Magic Products, Paver Source, Pentair Water Pool & Spa, Rick's



Florida West Coast Chapter Golf Tournament. The Solar Source team: Rick Gilbert, David DeSilva, Matt Krul and Brent Welkner

Pool Service, AAA Solar Source and The Pool Works. Congratulations to the first place team from Pip's Pool, Inc. - Matt Pippin, Jim Justice and Corey Heffernan. Thank you to everyone who participated.

Kick off the Independence Day weekend by joining the Florida West Coast Chapter for a night at the ballpark on Friday, July 3 at Bright House Field in the Big Shark Café. Come watch the Clearwater Threshers play the Dunedin Blue Jays in a luxurious covered group area with padded seats. The gates open at 5:30 p.m. and the game starts at 7:00 p.m. Tickets are \$20 for adults and \$16 for children ages 5-12. Included in admission is three hours (5:30 p.m. -8:30 p.m.) of all-you-care-to-eat hot dogs, hamburgers, cheeseburgers, pulled pork sandwiches, baked beans, ice cream sandwiches, chips, peanuts, cookies, soft drinks and bottled water. Also, 16 oz. draft beer will be only \$2 from 5:30 p.m. - 8:30 p.m. Post-game fireworks show included!



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Manasota

Executive Director: Andy Mallison (800) 569-6774 Ext. 11 FSPAManasota@FloridaPoolPro.com www.FSPAManasota.com

Our June Board of Directors meeting will be held on Thursday, June 11 at the Holiday Inn, Lakewood Ranch beginning at 11:45 a.m. There are no Chapter membership meetings currently planned for July or August due to a busy summer schedule. Board meetings for those months will be announced as scheduled. Have a safe and happy summer!

North Central Florida

Chapter President: Randy Taylor (321) 671-1021 FSPANorthCentralFlorida@FloridaPoolPro.com www.FSPANorthCentral.com

No news this month.

Northeast Florida

Chapter President: John Garner (904) 743-2060 State office: (866) 930-3772 FSPANortheastFlorida@FloridaPoolPro.com www.FSPANortheast.com

No news this month.

Northwest Florida

Chapter President: Mack Crumpler (850) 902-1151
FSPANorthwestFlorida@FloridaPoolPro.com www.FSPANorthwest.com

No news this month.

Palm Beach

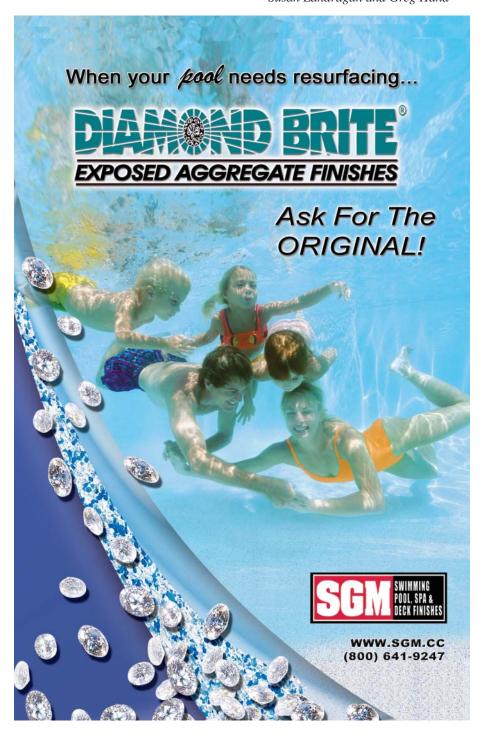
Executive Director: Doris Rohner (888) 818-9618 FSPAPalmBeach@FloridaPoolPro.com www.FSPAPalmBeach.com

The next membership meeting is June 3. Jennifer Hatfield, Director of Government & Public Affairs, will be instructing a one-hour CE class on "Chapter 489 - Contractor's Responsibilities" (CILB course #0010147, one hour, Florida Pool & Spa Association d/b/a Florida Swimming Pool Association CILB providership #0000917).

The Chapter Board meeting will be held at 5:30 p.m. followed by member registration and a social period starting at 6:30 p.m. This will include a light



Northeast Florida Chapter Safety Event, May 2. Stephanie Mitchell, Susan Landragan and Greg Hand



dinner and refreshments. Don't forget to bring your photo identification for the CE; it is mandatory. The program will start promptly at 7:00 p.m. Don't be late; to receive CE credit you must be in attendance for the entire class.

Member rates are terrific at \$20 for CE credit and \$10 without CE credit. Non-members are always welcome with registration rates at \$35 with CE credit and \$20 without CE credit. Call or e-mail the Chapter office for a registration form. The meeting will be at Contractors Business Park. Standing room only is expected; register early to ensure your admittance.

Marc Gordon, HornerXpress, was a great speaker at the May 6 meeting. Thank you, Marc, for presenting two hours of continuing education. After the presentation, Ron Stehman, Broward Pool Company, pulled the ticket of the raffle winner. It belonged to Chapter President Jim

Steve Hackl, Marc Gordon and Jim Stevens at a Palm Beach Chapter meeting.





Palm Beach Chapter at the rummage sale to provide swim lessons to kids with autism in the area.

Stevens, FL Pool Tech, giving him the opportunity to spin the "Wheel for Success." He won \$64 and donated half of it back to the Chapter.

The rummage sale benefiting swim lessons for Palm Beach kids with autism was April 25. We pulled together and made it happen. Let's all join together in thanking each other for all the effort put forth in making this event happen. We helped the Palm Beach Drowning Coalition and the Palm Beach School for Children with Autism provide these swim lessons.

Our booth purchase helped with the overall goal to raise \$10,000 for the kids. We provided 8-10 swim lessons through our purchase.

Thank you to all the board members and volunteers that attended and also donated items for the sale. Kim Allert, Southern Pool Plasterers, deserves a huge applause for all of her efforts. Prior to the event she collected donated items. She also brought with her two family members, Chris and Brandon, and an employee, Mary, to help with set up and sales. Hats off to Kim.

Steve Hackl, Hackl Pool Construction, helped tremendously by supplying the tables and chairs as well as working the early shift and helping with the final cleanup.

Lisa Galan, Fountain Blue Pool Service, showed up at 5:30 a.m. toting coffee and donuts for everyone plus an armful of items for the sale. We all appreciated the caffeine and we watched her sort and organize the clothing.

Dan Welsh, SCP Distributors, was awesome with his sales technique, "the larger the item the cheaper the price." Dan sold an entire bed, mattress, box spring and frame, and bags of items all to one person.

Dave Ballard, Horizon Pool & Patio, worked several hours on the morning shift and was our keeper of sold items for several customers as they continued to shop and enjoy the festivities.

Jim Stevens, FL Pool Tech, donated a large box of items and worked the afternoon shift along with Scott Kaufman, Proline Distributors. Scott can talk just about anyone into a purchase. George Rohner also turned out to be a pretty good salesman and kept our money in a safe place after getting up at 3:00 a.m. to drive to the event.

Stay tuned. We're planning more exciting events for late summer and fall to benefit those in need.

Polk County

Executive Director: Mary Manion (800) 416-6774

FSPAPolkCounty@FloridaPoolPro.com www.FSPAPolkCounty.com

At the April 28, Polk County Builder/Service Committee meeting, the members welcomed over 35 plans examiners and building inspectors to the first Hands-on Workshop sponsored by the Chapter. Ed Delafield, Griffin Pools, and Tracy Thompson, Regional Manager of

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Pool Corp, lead the discussion which ranged from hands-on inspections of drain covers to TDH calculations. It had been several years since the two groups had met for this type of program in Polk County and all agreed on how beneficial and informative the meeting was. Thanks also go to Andy Hernan, Griffin Pools, for arranging the meeting. It is our hope to continue building our relationship with our municipal and county building officials.

In a continuing effort to review our codes, laws and enforcement procedures with our building officials the Chapter sponsored a course on entrapment prevention in May. This class, instructed by Richard Moseley, Champagne Pools of Central FL, was well received and much appreciated. Thank you, Richard!

The Chapter Board of Directors is trying to decide whether or not to have a Chapter meeting during the summer. Over the last several years, Polk has not held any Chapter meetings in June, July or August. We are assuming the Chapter members would want to continue in this direction. However, this is your Chapter and if you would like to have a mid-summer meeting please let your opinion be known.

Space Coast
Chapter President: Shelly Grundhoffer (866) 930-3772 FSPASpaceCoast@FloridaPoolPro.com www.FSPASpaceCoast.com

Congratulations to Carol Joseph and his Paradise Pools & Spas volleyball team who, for the second year in a row, won the tournament! It was a fun day at the beach; the weather was wonderful and the food was grilled to perfection. With 130 people in attendance, representing nine different companies, it was one of the best picnics we have had. Thanks to everyone who helped make it possible: Dominick Montanaro, M&M Pools, Inc.; Bobby Johnson and Shelly Grundhoffer, Aqua Rite, Inc.; Tracy and Darryl Hensley, SCP Distributors: Pat McDonough. Paradise Pools; and Mike and Eva Adcock, Best Pools of Brevard, Inc. A special thanks to Jim Fisher, Pentair Pool Products, for sponsoring the



Space Coast Chapter Picnic. Pat McDonough, Jim Fisher, Bobby Johnson and Dominick Montanaro



Space Coast Chapter members bringing Splash the Penguin activity books to local schools.

event. See back page for pictures.

June will be a busy month on the space coast. On Thursday, June 11 we will have our Legislative GR Meeting with local Senators and Representatives. It is at 6:30 p.m. at the Tides Restaurant on Patrick Air Force Base. This is one of the most important meetings of the year so plan on being there. Then, June 19 and 20 will be the state committee meetings and Board of Directors meeting at the Hilton Melbourne Beach Oceanfront. The 64E-9 CE course has been postponed until a new syllabus has been approved by the CILB.

At the June, July and August meetings we will be raffling off \$50 golf certificates to the Majors in Palm Bay. If you like golf or know someone who does, bring a few extra dollars to the meetings for a chance to win.

We would like to welcome our newest member Marino Simone, Abracadabra Pool Service. Remember to get your renewals mailed in by the end of July. Also, encourage others to join our Association. Go to the Web site and see all the new benefits, plus a whole lot more.

Tampa Bay

Executive Director: Karen Cobo (813) 265-2907 FSPATampaBay@FloridaPoolPro.com www.FSPATampaBay.com

We had a beautiful day for our Chapter Annual Golf Tournament on April 25 at Northdale Golf & Tennis Club. Check in began at 7:30 a.m. and everyone was ready for the 8:00 a.m. shotgun start. While the golfers were out on the course, the trophies and prizes were set up in the clubhouse by our helpers, Scott Andrews, Sunshine Pool Service & Supply, Inc.; Suzanne Clavel, Solar Solutions; Cathie Alderman, HornerXpress; Helen Daniels-Twinam, AAA Solar Source; and Annie Marquis and Becky Polk, AmeriGas Propane.

After lunch was served Scott Andrews, Chapter President and golf co-chair, announced the trophy winners. First place was Mark Fresh, Matt Fresh, Dom Tusariello and Jeff Fresh from Noble Tile. Second place was Carolyn Crayton, Steve Crayton, Chris Neatherly and Dave Hahmann from Bay Area Pool Service. Third place was Charlie Merrell, Nic Oliva, Dave Stuart and Buddy McConnell from First Choice Pools & Spas. Closest to the pin was Mark Fresh. Longest drive was Charlie Merrell. Shortest drive was Carolyn Crayton.

Annie Marquis and Becky Polk assisted Scott Andrews in calling numbers and passing out the prizes.

Our sincere appreciation to our hole sponsors: AmeriGas Propane, BioGuard, CGB Insurance, Gorman Company, Gunn Sales, Hayward Pool Products, Pleatco LLC., Solar Solutions, AAA Solar Source, and Sunshine Pool Service & Supply.

Also a special thanks to Solar Solutions and AAA Solar Source for the goodie bags and to **Insurance** by Ken Brown, and Work Comp Specialists of Tampa, Inc. for their \$100 donations each.

Thank you to all our sponsors, donors, golfers and helpers. Your support made for a great tournament! We look forward to seeing each of you again next year.

Tampa Bay Chapter does not hold Chapter meetings in June, July or August but continues to hold regular monthly Board meetings. Chapter members are encouraged to attend these meetings. All suggestions are welcome regarding any programs or CE courses you would like to have.

The next Board of Directors meeting will be held at 11:30 a.m. on Thursday, June 4, location to be announced.

Special thanks to SCP and Jim Guszkiewicz, Branch Manager, for including the Tampa Bay Chapter as part of their Open House. As always, a great time was had by all.

Treasure Coast

Executive Director: Susan Gilbert (772) 263-2653

FSPATreasureCoast@FloridaPoolPro.com www.FSPATreasureCoast.com

We had a wonderful turnout for our auction and it was a lot of fun!

We want to give a big thank you to those who donated: HornerXpress, SCP, Davy Jones Pool, Safety Pool Covers, Jandy/Zodiac, IT Smarts Computer Services, Deni Gillespie (Swimming Instructor), American Speedy Printing, Golden Gate Tire & Service Center, Impact Action Golf, Color Wheel and Parachute Skimmers. We appreciate their donations to help pay for swimming lessons for those who cannot afford it. You have made a positive difference in the lives of those that will benefit from your donations. You have been a great help!

Our next Board meeting will be June 2 at Ruby Tuesday in Palm City at 5:30 p.m. Have a safe and fun summer.

For additional information about any of the events or meetings listed in the Chapter News, please contact the Executive Director listed at the top of each Chapter's News. Event meeting and information can also be found in Chapter newsletters sent to members and available at local distributors.



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Calendar of Events

June 2009

2 FSPA Broward Chapter Government Relations Dinner

FSPA Treasure Coast Chapter Board Meeting 5:30 p.m. Ruby Tuesday, Palm City

- FSPA Palm Beach Chapter
 5:30 p.m. Board Meeting
 6:30 p.m. Registration/ Social/ Light dinner
 7:00 p.m. CE Course
- 4 FSPA Tampa Bay Chapter Board Meeting 11:30 a.m.
- 5 FSPA Florida Gulf Coast Chapter Golf Tournament
- 9 FSPA Charlotte Harbor Chapter Meeting
- 11 FSPA Manasota Chapter Board Meeting 11:45 a.m. Holiday Inn, Lakewood Ranch

FSPA Space Coast GR Meeting 6:30 p.m. Social 7:00 p.m. Program Tides Restaurant, 1001 N. A1A at Patrick Air Force Base

- 17 FSPA East Central Florida Chapter's "The Great FSPA Auction" River Grille on the Tomoka, Ormond Beach
- 19 FSPA Committee Meetings
- 20 FSPA Board of Directors Meeting
 Hilton Melbourne Beach Oceanfront (See page 2 for details)
- FSPA Charlotte Harbor Chapter Board Meeting 4:30 p.m. 258 Bangsberg Rd., Port Charlotte

July 2009

FSPA Florida West Coast Chapter's A Night at the Ballpark 7:00 p.m. Clearwater Threshers vs. Dunedin Blue Jays



PROFIT

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INTEGRITY

FSPA membership affords you the collective knowledge and support of the state's leading pool companies via local Chapters, up-to-date resources of the *Florida Pool Pro*SM newsletter, and the Uniform Arbitration Program for rapid dispute resolution.

SAFETY

Membership provides you a voice in state rules and regulations with the highest quality governmental affairs leadership, insurance programs to protect your company, and industry outreach with safety information through our Web site, public relations and marketing materials.

EDUCATION

The FSPA is the premier provider of continuing education specific to pools/ spas in Florida. Education has grown to over 100 different courses and

instructors. They are reviewed by the Education Committee to maintain diversity and the high standards contractors have come to expect.

FSPA continues to develop its programs to keep pace with new technology and remain the first choice for Continuing Education (CE) amongst pool and spa contractors.

ORLANDO POOL & SPA SHOW

The Orlando Pool & Spa Show is an annual exhibition and education event for the pool industry, which meets the needs of professionals throughout Florida and the southeastern United States. It is a forum where ideas are shared with over 75 individual educational courses. The Show has become a marketplace where deals are made, new products discovered and lasting relationships are formed.

This is an excellent place to bring employees and give them a deeper understanding of the pool industry. For many, the Design Awards offers a look at what is possible when you consider the swimming pool as an art form. The Show is a great investment for all companies in the industry.

GOVERNMENT RELATIONS

FSPA volunteers and professional

Win FREE CE from the FSPA

Complete the word search correctly, fill in the information at the bottom and return to the FSPA to be entered in a drawing for free attendence at the Mid-Year Conference, August 14-15 (hotel stay not included; must be a member/ renewed for '09-'10). Must be received by June 30.

ACXIOM GOVERNMENT RELATIONS ARBITRATION GREENFLAG ASSOCIATION MSDS BUILDER ORLANDO POOL AND SPA **CODE OF ETHICS SHOW SAFETY COORDINATED BENEFITS** SPLASH THE PENGUIN **DESIGN AWARDS** FLORIDA POOL PRO **SWIMMING FSPA** WATER SHFMDEOKHYQFHMJUHGFSFPE V G F S P A B U G A S W F L O E Z C L E L S R B O R L A N D O P O O L A N D S P A S H O W M H V F N R O T H J F D E V H J U O O L S R I L I E L E B R G R E E N F L A G M H K T C I M H E R O U I W J S U N S H I N E L O I O L D M D N R L T S O O D E S I G N A W A R D S A I V M M I P R P E G P O O L R R M E M B E R P N G J E D Y A L A R Q S B M E A O S P L A F O G H H N A U T A T M V L E D E N C M K I N E O P J NTYJISAERILAPSPXLOEPLOF R E S O H W O Y I C O L S F P I H R M P O C WEMANTALUEREQWATNOUIRLC F L K E O H R B O H N A Y O A S M F M O O K S SALGRELANDOHLREISOLBMNE PTIDAPOTHE WATERL DC V W U A R A I C O D E O F E T H I C S D G S A F E T Y L NOWPLNREEOBOKISWVNCMLPU BNDTOGAEPRFYASSOCIATION Q S T M I U M I A R T Y S D G G H J K U Q E K COORDINATEDBENEFITSLREA

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staff work to ensure constant contact and interaction with policy makers to protect your interests and to ensure you area able to operate your business in a free market system.

FSPA maintains an active voice in government relations through lobbying Federal, State and local government, attendance at monthly CILB meetings, working with the Department of Health, maintaining an active presence with the Florida Building Commission and helping Chapters work with local building departments and licensing boards.

INSURANCE PROGRAMS

Insurance Programs endorsed by FSPA provide competitive premiums, great service, and knowledgeable underwriting and cash dividend payments for good performance.

FSPA LOCAL CHAPTERS

Participate with a local Chapter and get connected with other pool industry professionals. Chapter meetings provide speakers on local issues such as building codes, offer inexpensive courses for continuing education requirements and host social activities for members.

SCHOLARSHIP PROGRAM

The FSPA Scholarship Program is available to dependents of owners and employees of a member's company. This program helps members meet the high cost of college expenses for their children.

THIS NEWSLETTER!

Members receive a free subscription to *Florida Pool Pro*^{SM,} a monthly publication. It concisely summarizes important industry news to let you know before something impacts your business and it lists local chapter meetings and news.

To keep members informed in a timely manner *Splash*, an e-newsletter, is sent throughout the month.

UNIFORM ARBITRATION PROGRAM

Alternative dispute resolution may be handled through binding arbitration. Use this program for resolution of consumer disputes.

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www.FloridaPoolPro.com has areas for consumers and for industry professionals. The site is regularly updated to be a resource of information for members and consumers.