

Florida Swimming Pool Association  
2555 Porter Lake Drive, Suite 106  
Sarasota, FL 34240  
Contact: Charis Tyson  
(941) 952-9293  
Ctyson@floridapoolpro.com  
www.FloridaPoolPro.com



For Immediate Release May 21, 2009

Summer is the time for swimming and cooling off in the water, and having a pool in the backyard is a great idea. Building a pool makes enjoying the water convenient and allows the homeowner to have the design and layout they are looking for.

Swimming pools can help an individual relax, exercise and entertain guests. They can provide relaxation whether you decide to get in or sit poolside. It is like a vacation in your own backyard. They are also a good way to be active. Water exercise is low-impact and doesn't mean you have to swim laps. There are various ways to work out while standing in the shallower end of a pool. You can also entertain guests or use the pool as a place for the family to gather and spend quality time. You can keep tabs on your kids by having everyone hang out in your backyard.

Numerous design options and various special features can give anyone a unique pool that fits their lifestyle. A swimming pool can also be a great investment. Building a swimming pool can bring fun into your summer.

Consumers can visit [www.FloridaPoolPro.com](http://www.FloridaPoolPro.com) to search for FSPA members in their area. The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 Chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation. FSPA is governed by a Board of Directors.

###