

FOR IMMEDIATE RELEASE
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Local Pool Builder Wins Award for Excellent Design

Sanford (February 23, 2009)- Local pool builder Southern Pool Designs, Inc. has received an award in the Florida Swimming Pool Association's (FSPA) annual Design Awards contest.

Southern Pool Designs, Inc. of Sanford won a Silver award for its entry. This winning pool was entered into the contest by David Montague in the Semi-Public Pool category.

FSPA President Alan Cooper said, "The Florida Design Awards winners are an excellent example of the outstanding work being produced by Florida Swimming Pool Association members in our area and across the state."

The annual FSPA Design Awards program gives members an opportunity to enter their pools, spas and water features for judging on workmanship, soundness of design, beauty, practicality and safety. Categories customized for Florida pool construction divide the entries by size, type of construction and features.

This year, 31 awards were given out in 11 categories ranging from gold, silver, bronze to awards of merit and technical achievement. The winners are selected by a Design Awards Committee, which consists of knowledgeable professionals, and are recognized at the annual *Orlando Pool and Spa Show* in February.

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 550 member businesses in 16 Chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation. FSPA is governed by a Board of Directors.

Local Award Winner Contact:
David Montague, Southern Pool Designs, Inc., (407) 339-5800

PHOTOS AVAILABLE UPON REQUEST