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FLORIDA SWIMMING POOL ASSOCIATION PARTNERS WITH GENESIS 3 DESIGN GROUP FOR ORLANDO INDUSTRY SHOW IN 2014

(SARASOTA, Fla.) Aug. 27, 2013 – The Florida Swimming Pool Association (FSPA) has partnered with the Genesis 3 Design Group to offer a series of IACET-approved educational programming during the 2014 Everything Under the Sunsm Expo/Orlando Pool and Spa Show. More than 4,000 attendees are expected at this major industry show presented by FSPA at the Orange County Convention Center in Orlando, Feb. 21-22, 2014.

“We are pleased to welcome Genesis 3 back to Florida and look forward to them providing quality education with the latest information and material to our industry’s professionals,” said FSPA President Peter Cocco.

Genesis 3 Design Group, one of the industry’s top providers of education in pool and watershape design and construction, will present more than 50 hours of continuing education courses with some classes CILB approved and APSP accredited. Courses will include “Design 101: Introduction to Perspective Drawing,” “Design 202: Sketch Up,” “Design 211: Elements of Design” and courses on business, construction, renovation and remodeling. Genesis 3 will also exhibit at the Orlando show and offer attendees the opportunity to visit with partners, staff and learn about their educational programs certified by the Society of Watershape Designers.

“Genesis 3, based in Florida, is proud of our commitment to offer the highest level of education and training in pool and water element design, construction and service, and we look forward to being back at the ever-expanding Orlando Pool and Spa Show,” said Genesis 3 President, Co-Founder and former FSPA President Brian Van Bower.

While the exhibition portion of FSPA’s Everything Under the Sunsm Expo/Orlando Pool and Spa Show will run from Feb. 21 to Feb. 22, educational programming will start on Feb. 19. This show attracts industry professionals from throughout the U.S. to learn about new products and technical innovations, meet with manufacturers and complete courses required to meet state licensing renewal requirements. For more information about FSPA’s Everything Under the Sunsm Expo/Orlando Pool and Spa Show, visit www.underthesunexpo.com or call 800-548-6774.

FSPA is a trade association for the Florida swimming pool and spa industry, and serves as the educator, promoter and information bank for 16 chapters with more than 550 members statewide. FSPA provides members with guidelines governing business and construction practices, conducts approved continuing education classes for Florida licensees, sponsors one of the largest regional trade shows for the industry and requires its members to adhere to a code of ethics. FSPA members include swimming pool and spa builders, service companies, retail stores, manufacturers, distributors and firms allied with the aquatics industry. For more information, call 941-952-9293, 800-548-6774 or visit www.FloridaPoolPro.com.

Since 1998, Genesis 3 has grown to become a major international force with themed educational schools that feature international experts in various design and construction fields. Inspired by Skip Phillips and Brian Van Bower, Genesis 3 is committed to raising the standards in the industry by providing continuing education for quality oriented professionals. Genesis 3, Inc., seeks like-minded individuals who aspire to perform at the highest level and wish to become qualified members of Genesis 3. For more information, call 877-513-5800 or visit www.genesis3.com.

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