

FOR IMMEDIATE RELEASE
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The Orlando Pool & Spa Show

Sarasota (November 12, 2009) -- The Orlando Pool & Spa Show is taking place in West Hall E of the Orange County Convention Center on February 19-20, 2010. This annual trade show is held by the Florida Swimming Pool Association for industry professionals. The show is not open to the general public.

The activities begin Thursday, February 18 with the Pool Pro Classic Golf Tournament at Hunter's Creek Golf Club. This four-person scramble includes lunch, drinks and chances to win great prizes. Thursday evening the Design Awards and Welcome Reception will begin at 6:30 p.m. at the Rosen Plaza Hotel. The reception is free to show exhibitors and registered attendees. Experience the great pools, spas and water features being built across Florida.

Friday, February 19 offers continuing education courses, hands-on courses and the opportunity to walk the exhibit hall floor. Courses begin at 8:00 a.m., hands-on courses at 12:30 p.m. and the exhibit hall is open from 11:00 a.m. to 5:00 p.m. That evening food, drinks (open bar) and entertainment can all be taken care of at the Friday night industry party from 7:00 p.m. to 11:00 p.m. Shuttles will run from the official host hotels to the festivities at NASCAR Sports Grille in Universal CityWalk.

Saturday, February 20 starts off with continuing education courses at 8:00 a.m. The exhibit hall is open from 10:30 a.m. to 3:30 p.m. with the hands-on courses beginning at 11:30 a.m. Both days of the show feature cash prizes in the exhibit hall.

The official host hotels are the Rosen Plaza and the Quality Inn Plaza. Both are within walking distance of the exhibit hall and are offering special rates for the group.

Registration is now open at www.OrlandoPoolShow.com. The show Web site provides attendees with a wealth of information. They can look at the exhibitor information and plan out who they want to see while in the exhibit hall.

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