

FOR IMMEDIATE RELEASE
Florida Swimming Pool Association
2555 Porter Lake Drive, Suite 106
Sarasota, FL 34240

Contact: Charis Tyson
(941) 952-9293
Ctyson@floridapoolpro.com
www.FloridaPoolPro.com

Pump up the Pool Industry

Tampa – The Tampa Bay Chapter of the Florida Swimming Pool Association will help welcome everyone to Florida’s Largest Spring Home Show with a professionally landscaped swimming pool. March 7-9 at the Florida State Fairgrounds, the Chapter will be just inside the entrance of the show with an actual swimming pool up and running.

The fiberglass pool and landscaping will allow the public to see an example of what they could have at their home. Next to the pool there will be a stage and seating. Companies including Pentair Water Pool and Spa and Hayward Pool Products will be providing presentations and demonstrations throughout the weekend. There will also be local pool companies, which are members of the Chapter, available to answer consumer questions and to generate interest in owning a pool.

The Tampa Bay Chapter of the FSPA is doing their part to invigorate the pool industry in Florida. The Home Show has between 30,000 – 40,000 attendees during the three day event and they hope to remind them all of how great it is to have a pool during the summer heat.

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 700 member businesses in 16 Chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and a full-time lobbyist. FSPA is governed by a Board of Directors and is an affiliate of the Association of Pool and Spa Professionals.