

# Memorandum



To: Florida Swimming Pool Association Members  
 From: Charis Tyson, Communications Specialist  
 RE: MEMBER BENEFIT – BROCHURES FOR CONSUMERS and OTHER MATERIALS

The Florida Swimming Pool Association has developed brochures to educate consumers about pool safety, benefits of using an FSPA member, energy efficiency and other topics. Feel free to add your company stamp or phone number to the back panel of materials you order.

We provide these brochures to our members for just a few cents each (unless otherwise indicated) plus tax and the cost of postage from the FSPA office to your mailbox. Pricing and estimated postage is listed below.

To have brochures sent to you, please complete the information below and fax to the FSPA office at (941) 366-7433. Should you have any questions, please call our office at (866) 930-FSPA.

Company: \_\_\_\_\_ Member #: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please send our company the following items:**

- qty: \_\_\_\_ Jump into Savings with Swimming Pool Efficiency (*About all efficient pool items*)
- qty: \_\_\_\_ How to Save some Green in the Blue (*About multi-speed pump efficiency*)
- qty: \_\_\_\_ The Professionals in Pools & Spas (*Why to use professional*)
- qty: \_\_\_\_ Safety Brochure
- qty: \_\_\_\_ Storm Preparation Brochure
- qty: \_\_\_\_ Suction Entrapment Brochure
- qty: \_\_\_\_ Hire a Licensed Contractor sticker - yellow (FREE)
- qty: \_\_\_\_ Hire a Licensed Contractor magnet - yellow (see below)
- qty: \_\_\_\_ Always ask a Contractor for Numbers sticker (FREE)
- qty: \_\_\_\_ Proud to be Licensed sticker (FREE)
- qty: \_\_\_\_ Splash the Penguin Coloring Book (\$0.25 / ea)
- qty: \_\_\_\_ Splash the Penguin small plush toy (\$0.50 / ea)
- qty: \_\_\_\_ Splash the Penguin Temporary Tattoos (\$5 / 50)
- qty: \_\_\_\_ Pool Watcher Badges (\$1 / ea)
- qty: \_\_\_\_ FSPA Beach Ball (\$1 / ea) (*small 12" ball*)

**BROCHURE PRICING**

Quantity	Price*	Postage
50	\$2.50	\$7.00
100	\$5.00	\$8.00
250	\$10.00	\$10.00
500	\$15.00	\$13.00

\*Pricing is based on total quantity of all types of brochures.

**MAGNET PRICING**

Quantity	Price
1-4	\$5.00 ea.
5-9	\$4.00 ea.
10+	\$3.00 ea.

\*Postage will be calculated

