

For Immediate Release August 17, 2016 Contact: Erika Dunayer PR & Digital Engagement Specialist Erika@floridapoolpro.com (941) 952-9293

FLORIDA SWIMMING POOL ASSOCIATION PARTNERS WITH JACKSONVILLE JAGUARS

(SARASOTA, Fla.) August 17, 2016 – The Northeast Florida Chapter of the Florida Swimming Pool Association (FSPA) has joined forces with the NFL Jacksonville Jaguars and Safe Kids Northeast Florida, led by THE PLAYERS Center for Child Health at Wolfson Children's Hospital, to provide 25 children the opportunity to attend a preseason game against the Tampa Bay Buccaneers this Saturday, August 20, 2016.

The children were selected from a list of swimming lesson participants in the Jacksonville area. The criteria included exhibiting perfect attendance to swim lessons, mastery of water safety skills and maintaining a great attitude. The 25 children, along with their guardian, will have the opportunity to go swimming in the north end zone deck pool inside the stadium, meet The ROAR of the Jacksonville Jaguars cheerleading team and take photos with Jaxson, the team's mascot.

FSPA is dedicated to supporting swimming lessons for people of all ages and promoting the importance of water safety. The Northeast Florida Chapter of FSPA donated \$750, several chapter members also contributed; Pools by John Garner, Eagle Pools and Portofino Pools each donated \$500 and David Pruette's Electrical Services donated \$300 to make this event a success.

"FSPA is proud to partner with the Jaguars and Safe Kids to reward these children for their hard work and mastery of water safety" said Debi Garner, Northeast Florida Chapter coordinator and co-owner of Pools by John Garner. "If we all work together to raise awareness for water safety, we can save lives" Garner continued. Cindy Dennis of Safe Kids Northeast Florida added, "FSPA has been an active member of Safe Kids Northeast Florida. We are truly grateful for their on-going support as we all work together to prevent childhood drowning in our region."

FSPA is a trade association for the Florida swimming pool and spa industry, and serves as the educator, promoter and information bank for 16 chapters with more than 670 members statewide. FSPA conducts approved continuing education classes for Florida licensees, sponsors one of the largest regional trade shows for the industry and requires its members to adhere to a code of ethics. FSPA members include swimming pool and spa builders, service companies, retail stores, manufacturers, distributors and firms allied with the aquatics industry. For more information please give us a call or visit <u>www.FloridaPoolPro.com</u>.