

For Immediate Release February 15, 2016 Contact: Erika Dunayer PR & Digital Engagement Specialist Erika@floridapoolpro.com (941) 952-9293

2015 DIRECTOR OF THE YEAR FOR LOCAL FSPA CHAPTER ANNOUNCED

(SARASOTA, Fla.) February 15, 2016 – Each Chapter of the Florida Swimming Pool Association (FSPA) selects a Director of the Year. Jerry Mason, HornerXpress - Cape Coral, has been chosen as the Florida Gulf Coast Chapter's Director of the Year for 2015. During the Awards and Welcome Reception held February 11 at the annual Everything Under the Sunsm Expo, he was recognized for his achievement.

The FSPA Florida Gulf Coast Chapter chose Jerry Mason for the Chapter Director of the Year for his time and dedication spent on the swimming pool and spa industry to the benefit of his peers and the FSPA.

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 Chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation. FSPA is governed by a Board of Directors.

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