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LOCAL POOL BUSINESS OWNER WINS SERVICE PROFESSIONAL OF THE YEAR AWARD

(SARASOTA, Fla.) February 15, 2016—The Florida Swimming Pool Association (FSPA) added two new awards to be recognized at the annual *Everything Under the Sunsm Expo*, one of which was the Service Professional of the Year Award. This award recognizes excellence in customer satisfaction and the positive results that our pool and spa service professionals produce. The Manasota Chapter has selected Kirk Bradley, On-Time Pool Service Inc, Sarasota, as the 2015 Service Professional of the Year.

Kirk started On-Time Pool Service Inc. over ten years ago. The technicians wear uniforms, drive clean and well organized trucks, and undergo extensive customer service skill training. Personalized notes are left with each visit and quarterly newsletters provide customers valuable information about their pool and its equipment. One of his customers said, "If a pool company is doing its job correctly, you should truly forget how and why they exist. On Time Pool Service does just that without stumbling, without issues and without headache."

FSPA Executive Director, Wendy Parker said, "This new award recognizes those professionals who demonstrate their technical knowledge and their outstanding customer service skills every day in backyards of consumers across Florida."

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation.

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