



Florida Swimming Pool Association  
2555 Porter Lake Drive, Suite 106  
Sarasota, FL 34240  
[Find a Florida Pool Pro](#)

---

**For Immediate Release**

February 19, 2016

**Contact:** Erika Dunayer  
PR & Digital Engagement  
Specialist  
Erika@floridapoolpro.com  
(941) 952-9293

**VOTES ARE IN FOR BEST SHOWCASED PRODUCT**

(SARASOTA, Fla.) February 19, 2016—The Florida Swimming Pool Association (FSPA) is proud to announce the winner of the product showcase for the annual *Everything Under the Sun<sup>sm</sup> Expo*.

Kover Kritters displayed their pool cover product this year and it was a raving success! The Kover Kritter covers the existing pool vacuum cleaners without disrupting the unit's functionality. It allows swimming pool and spa owners to make their pools look attractive by using Kritters at the bottom of the pool, adding color and life. The Kover Kritters products are designed to fit popular commercially available pool vacuum cleaners by slipping them on top.

The 2016 *Everything Under the Sun<sup>sm</sup> Expo*, held February 12 and 13, featured a Product Showcase which allowed attendees to easily browse Energy Efficient Products, New Products, and Great Products at the show. Everyone was invited to vote for the Best Showcased Product. 17 products were displayed and voters chose Kover Kritters. FSPA Executive Director, Wendy Parker said, "We are excited to add Kover Kritters to our list of Product Showcase winners."

The *Everything Under the Sun<sup>sm</sup> Expo* is produced by the Florida Swimming Pool Association. FSPA is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation. FSPA is governed by a Board of Directors.

###