



Florida Swimming Pool Association  
2555 Porter Lake Drive, Suite 106  
Sarasota, FL 34240  
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**Contact:** Erika Dunayer  
PR & Digital Engagement Specialist  
Erika@floridapoolpro.com  
(941) 952-9293

**LOCAL POOL BUSINESS OWNER WINS TOPS-IN-TRUCKS AWARD**

(SARASOTA, Fla.) February 15, 2016—The Florida Swimming Pool Association (FSPA) added two new awards to be recognized at the annual *Everything Under the Sun<sup>sm</sup> Expo*, one of which was the Tops-in Trucks Award. This award recognizes outstanding fleet vehicle graphics and excellent modifications of service and repair trucks. Coast to Coast Pools, Sarasota, is the inaugural Tops-in-Trucks winner.

Coast to Coast Pools has nine vehicles in their fleet; one box truck, six full size pick-ups and two full size vans. The company says it has seen, “A major return on investment since the graphic design and has since changed everything within the brand to the new logo.” FSPA Executive Director, Wendy Parker said, “This new award is our way of recognizing Florida Pool Pros who are leading the way everyday as they serve customers throughout Florida.”

The Florida Swimming Pool Association is a trade association for the pool and spa industry in Florida. There are approximately 600 member businesses in 16 chapters across the state. Members are required to abide by a code of ethics and to be properly licensed and insured. FSPA provides the industry with access to continuing education courses, information on current trends and issues, an arbitration program and government relations representation.

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