

For Immediate Release May 12, 2016 Contact: Erika Dunayer PR & Digital Engagement Specialist Erika@floridapoolpro.com (941) 952-9293

FLORIDA SWIMMING POOL ASSOCIATION SPONSORS \$1,000 FOR WATER SAFETY EVENT

(SARASOTA, Fla.) May 12, 2016 – The Northeast Florida Chapter of the Florida Swimming Pool Association (FSPA) will be a Guardian Sponsor of \$1,000 at the 11th annual Safe Kids Day at the Jacksonville Zoo and Gardens. The event, put on by Safe Kids Northeast Florida, led by THE PLAYERS Center for Child Health at Wolfson Children's Hospital, will take place on Saturday; May 14, 2016 from 9:30 a.m. to 1 p.m. FSPA will host a booth to educate both children and parents of the importance of pool and spa safety.

Safe Kids Day is an annual event to celebrate children and have fun while learning about water safety, how to prevent injuries and save lives. "FSPA has been an active member of Safe Kids Northeast Florida and a yearly participant in this event since its inception. We are truly grateful for their on-going support as we all work together to prevent childhood drowning in our region" said Cindy Dennis of Safe Kids Northeast Florida. The Northeast Florida Chapter of FSPA is proud to partner with this wonderful organization.

FSPA is a trade association for the Florida swimming pool and spa industry, and serves as the educator, promoter and information bank for 16 chapters with more than 670 members statewide. FSPA conducts approved continuing education classes for Florida licensees, sponsors one of the largest regional trade shows for the industry and requires its members to adhere to a code of ethics. FSPA members include swimming pool and spa builders, service companies, retail stores, manufacturers, distributors and firms allied with the aquatics industry. For more information please give us a call or visit <u>www.FloridaPoolPro.com</u>.

For more information about the event please visit <u>www.jacksonvillezoo.org</u> or contact FSPA.

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